

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Holmes Inspiring KONA Gives You **\$2.50**
Blooms as Big as Cup and Saucer

Its gigantic 7 to 8-in. blooms are breath-taking. They're matched by spectacular growth! Our "mother" plant grew 8 feet tall, 18 feet around, in just 3 years (in Holmes Dyna-Gro Compost). Provided thousands of flowers, with several dozen fluffy-ruffle double blooms blazing at a time. Match its tremendously vigorous growth in your garden—with KONA and the magic of Holmes Dyna-Gro Compost. All sizes at prices shown on pages 4 and 5 2 yr., \$2.50.

BETTER HOLMES and GARDENS *for Florida*

CENTRAL FLORIDA'S
SOURCE OF BEAUTY
FOR 26 YEARS

HOLMES NURSERIES

18261 Nebraska Ave.
½Mi. So. Apex

P. O. Box 417 Phone: 332261
TAMPA 1, FLORIDA



*There's no place
like Holmes for* **HIBISCUS**

See next 13 pages for Florida's choicest varieties
Dozens more at our Nursery



\$3.00
2-yr.

*Holmes
Apex*

Holmes Butterfly \$2.50

Amazing New Holmes Hibiscus Giant!

New BUTTERFLY—Golden King of the new race of SUPER Hibiscus! Destined to rule your garden too! Nurtured in Holmes Dyna-Gro Compost, its vigorous stamina brings you giant blooms 5 to 6 in. across, 2½ to 3 in. deep, filled with 40 to 50 lacy petals. Our 3-yr. Butterfly has up to two dozen blooms at a time. Get it! In all sizes listed on page 10.

HOLMES DYNA-GROW CULTURED

BUSH-FUL HIBISCUS

Now! Combine all the beauty and bloom of
Entire Rose and Camellia Gardens in
a Single Plant!

- Bush-Ful Hibiscus—Most Vigorous Growers, Prolific Bloomers in all the South!
- One Holmes Bush-Ful Hibiscus Equals the Beauty and Blooms of dozens of Rose or Camellia plants!
- More than 10 months of continuous bloom per year.
- Single Plants produce thousands of flowers, often 20 or more every day for 300 days.
- Holmes Giant Varieties—Blooms up to 9 in. across, growth up to 8 feet in 3 years!
- Holmes Daintee Varieties—Blooms tiny as 3 in., maximum growth under 6 feet!

In this 1951 Holmes catalog of Tampa's BEAUTY SECRETS you may find many of the same varieties offered by chains and others. But there the resemblance ends!

Hibiscus of the same name can be just as unlike as T-Bone steaks! Where the cheap steak is tough, and the good steak is tender, you trace the difference to *the way the beef was fed and grown*. It's identically the same with Hibiscus—you, the purchaser, get out of it exactly what *we*, the grower, put into it!

Holmes BUSH-FUL Hibiscus get their over-abundant blooming vigor, their prolific growing habit, their consistently great flower size and beauty from years of feeding on Holmes DYNA-GRO Hibiscus Compost, the almost magic plant food in which they spend their entire life in our nursery.

This is the only reason Holmes BUSH-FUL Hibiscus can be *factually* described. What you find in our catalog descriptions YOU CAN SEE in the mature "mother" plants any time, any day, in our Nursery. Come visit us—we're always glad to show you around.

HOLMES APEX HIBISCUS \$3.00

Originated in Holmes Nurseries

Banishes all reason for disappointment in your gardening efforts! Lusty grower—this size usually turns into 4 to 5-foot bushes of startlingly brilliant bloom 2 years after planting in Holmes Hibiscus Compost! Huge single petals—flowers 4½ to 5 in. across. Native of Tampa!



JIGORA—Vivid Orange with Vermilion ! \$2.50

King of the winter season, when it literally "blooms like mad!" And it's the gayest of holiday colors, too, with its multi-petaled, 5 to 7-in., orange-vermilion blooms, richest deep green leaves. It's one of your front-row show-pieces, growing low and compact. Prices and sizes as below.

HOLMES DYNA-GROW

Best Heavy Plants, gal. can . \$2.50

BROWN. Medium size, single. Brown-orange with deep reddish brown center and golden veins.

COL. PARRISH. Small to medium in size. Beautiful bright golden yellow with white center and light pink throat.

DAISY ENTWISTLE. Large, single; yellow flushed pink, with red eye.

DOUBLE APRICOT. Small, bright apricot flowers.

DOUBLE DEEP SALMON. Medium-sized, full, peony-type flower with petals of bright sunset-orange and several beautiful yellow stamens.

DOUBLE ORANGE. Large, two-toned orange and reddish orange.

DOUBLE PINK. Large blooms of exquisite form.

MANDARIN RED. Old-fashioned peony type with large, full flowers of blood-red. An excellent grower with shiny green foliage in these BUSH-FUL grafts.

DOUBLE RED. A full double, medium-sized flower of brilliant red.

POM-PON WHITE. This variety faintly shows pink.

DOUBLE WHITE. Very beautiful, medium-sized flowers full of petaloids, which make it distinctive. Not pure white.

FIG LEAF. Large and single. Buff and purplish pink with deep dubonnet center—brilliant flower, heavily veined. A strong, bushy grower with large foliage.

GOLDEN DAWN. A nice variety, flowering freely. Large, single; golden orange with red veins and brown center



HURRICANIA—4-in-1 Single

\$3.00

Perfectly named! Up to four times as many petals as the usual single, in spectacular flat formation. 6 to 8 in. across, it offers fullest solid blazing reddish pink beauty. Vigorous, grows to 8 ft. in two years. A Holmes "Discovery" Hibiscus, in all sizes, prices on page 13.

BUSH-FUL HIBISCUS

Best Heavy Specimens, 4-gal. can \$4.00

GOLDEN HARVEST. Double, loose, two-toned bronze.

GOLDIE DOUBLE. Small flowers of reddish orange with golden veins and twisted petaloids.

JUNIOR'S COMPANION. Double. Similar to Charles James, Jr. Smaller and not so pretty.

KAMA PUAA (Hendry 19). Large, single, with curved edges. Fawn colored into mauve, with light pink center.

KONA. Most gorgeous. See it in full color on front cover.

LUNA. Large, single; ruffled, overlapping petals. Buff with white center faintly marked pink; pink eye. Strong grower. Very fine.

MAHOGANY. Double; old mahogany tone.

MAIDEN BLUSH. Large, single, old-fashioned rose color; slightly ruffled edge.

Holmes Years Ahead

New WHITE La France! \$3.00

We could use all the words—"Stupendous! Colossal! Magnificent! Epochal! Atomic!"—and still not describe this sensational new YEARS AHEAD White La France. Think of the best Hibiscus you've ever grown—then realize that White La France has blooms 3 to 4 in., is intense white, heavy and lasts long. Bush is extremely vigorous, growing to 8 ft. in two years, "throwing" blooms so fast it is blanketed with snow-white flowers practically every day in the year! Probably outblooms all other Hibiscus! You'll want it! Gal. \$3.00; 4 gal. \$6.00

See a Dozen more YEARS AHEAD Hibiscus on page 14.



RUTH WILCOX—Blooms Last Two Days! \$2.50

The 3-in-1 Hibiscus! That's Ruth Wilcox!

1. It blooms freely *at night*—a rarity! 2. Its blooms usually last 2 *days*—almost unheard of! 3. It provides you with immense, startlingly white, deliciously fragrant blooms all day, every day, for months. Get it! Prices, sizes, below

Holmes BUSH-FUL Hibiscus

Best Heavy Plants

Best Heavy Specimens

Gal. **\$2.50**
Can

4-gal. **\$4.00**
Can

MATENSIS. Highly variegated foliage—green and white tinged red. Single, small pink flowers on a low plant.

MRS. WM. WHITE. Sometimes called Talisman because its color is similar to that of the Talisman rose—golden orange. Double, medium size. An abundant bloomer and a strong, upright grower.

MYRNA LOY. A double cross with Althea. Lavender fading to bluish lavender with age.

NEUTRALITY. Medium to large in size, single; brilliant orange-vermilion. Slow and hard to grow, but worth striving for.

OLD GOLD. Large, single; old-gold shading to violet, with rose center. Extra good. Blooms freely

RAINBOW. Small and dainty, single flowers of golden buff with light pink throat.

SEMI-DOUBLE RED. Small to medium in size; terra-cotta with yellow stamens.

SHIRLEY TEMPLE. A dwarf plant with small flowers about the same color as Jane Withers.

SINGLE ORANGE. Single, ruffled flower of golden orange. A strong grower and free bloomer.

STELLA LYKES. Medium-sized bloom with a single row of true petals and a center of petaloids. The finest golden apricot. Free blooming.

TANGERINE. Solid tangerine color. Flat flower, closing early. A good bloomer.



KILAUEA—Tampa Native from Hawaii!

\$3.50

Discovered, perfected, in Hawaii, where its singular beauty made it Beauty Queen of the millions of its kind that thrive there! Now, at Holmes, Kilauea's purest yellow, immense blooms, warmed by pinkish white center, scatter themselves all over the bush like glowing saucers! Prices and sizes with Yellows, page 11.

HOLMES
Own-Root

60^c
qt.

SPECIAL
Hibiscus

Holmes Sensational LA FRANCE

60c

Outblossoms them all! A flowering mass of satin-pink flowers for months! Grows head high in one year! Its upright growth fits it to corners, doorways, choice show spots. Constant pruning helps its blooming, maintains regular shape. Get it! Grow it! Sizes, Prices, as below.

EUTERPE (Single Salmon). An old-fashioned favorite.

FIJI. Medium size, deep rose-red with deep red throat.

GRANDIFLORA. Light pink with dark eye.

LA FRANCE TYPE, RED. Similar to La France. Small red flowers.

LILLIAN WILDER. Large single, delicate pink to white with deep pink throat. A prolific bloomer; easy to grow.

LUTEA. Cream-yellow, dark red center.

MINERVA. Large, strong grower. Single, orchid-pink flowers of medium size.

MRS. HASSINGER. Single, flat; bright rose-red with star-shaped maroon center.

PAINTED LADY. Single; deep pink with white veins and red center.

PSYCHE. Small, single red bloom with feathery edge. A good grower and bloomer.

SCHIZOPETALUS. Single, pink to reddish pink; small.

SINGLE SCARLET. Large; flaming red. Strongest grower.

Look at these Low Prices-Any of Above Only

Qt. can

60c

Gal. can

\$1.00

4-gal. can

\$3.00 and up



FLAMINGO PLUME—Color Explosion!

75c

We can't understand why Flamingo Plume isn't the most widely grown of all Hibiscus! To see it in bloom is to want it—to love it! Huge, 5-inch, double flowers, each petal loosely crinkled and vibrating with luminous true flamingo-red color. Give it lots of Dyna-Gro Compost and share its dozen blooms a day for months! Sizes as below.

HOLMES TAMPA-TRU

ONLY HOLMES HIBISCUS ARE *DYNA-GROWN*

Choice of 14 Varieties

Extra-Strong Plants

Qt. can	Gal. can	4-gal. can
75c	\$1.50	\$3.50

ALTHEA. Single, bright orchid.

AMERICAN BEAUTY. Double; dark pink. Very attractive.

BETTY CHALK. *New.* A brilliant single red with extra deep red throat. Medium-sized flowers. Strong grower; good foliage. Very choice indeed.

COLUMBIA. Very large, full, peony form, carmine to rose-pink. Often deep salmon-pink with petaloids and yellow stamens.

DOUBLE PINK AND WHITE (Anderson No. 159). Loose, double form; white and bright pink. Grows and blooms easily. A very decorative bush when in bloom.

FLORIDA SUNSET. Small single flower of bright sunset shades with a bronze margin on the outer edge of the petals.

FT. MEYERS SINGLE YELLOW NO. 101. A fast grower with small yellow blooms.

INDIAN CHIEF. Large, single, orange-red.

JOHORTI ISLAND. Light pink with throat shading to deep red. Medium size.

KID SMARTIE. Small flower of bright bronze-red.

SEACLIFF. Single, medium-sized, yellow flower with white center. Strong grower.

SEMI-DOUBLE MINERVA. Four to 5-in., semi-double; orchid-pink with yellow stamens.

SINGLE LIGHT SALMON. Medium-sized flower, light pink center. Good grower.



PEACHBLOW—Double, Improved, Inspiring! \$1.00

One of the most unusual of all Hibiscus—it even photographs differently! Gives a whole new touch to your Hibiscus planting. Yet, it is truly a Hibiscus in the immensity and abundance of its blooms, flooding itself anew every day with great showy, very double, rosy-throated peach-colored flowers. Order it at prices below.

OWN-ROOT HIBISCUS

—SECRET OF THEIR GREATER BLOOMS

Choice of 12 Varieties

Extra-strong Plants

Qt. can	Gal. can	4-gal. can
\$1.00	\$2.00	\$4.00

AGNES GAULT. A large single variety shaded satiny pink with white veins.

BAPTISTI. Small, semi-double; intermingled narrow red and white petals. Unusual

FANNY PECK. Large, semi-double, ragged in appearance, very variable cerise color. A strong grower.

KING OF TONGA. A large, single, darker sport of Agnes Gault

MANDARIN RED. Old-fashioned peony type with large, full flowers of oriental red. An excellent grower with shiny green foliage when grafted. A good bloomer.

MINNEWA BELL. Small, single; light pink with pink veins. The center is a large star of rich dubonnet color. Very striking and free bloomer.

MRS. MARY MORGAN. Semi-double. deep bright rosy pink with pink veins and deep maroon throat. A rank grower and free bloomer.

PRES. MASARYK. Single, 5 to 6-in. flower, white shading pink with deep pink center. Robust grower

RUTH WILCOX (Purity). Large, beautiful fragrant flowers often lasting two days. Single. The all-white petals make it a choice bloom. A free bloomer at night

SEMI-DOUBLE RED. Small to medium in size; terra-cotta with yellow stamens.

SUNSHINE. Single, 6 to 7-in. flower of glowing autumn shades similar to a fall sunset.



CROWN OF BOHEMIA—Polychromed! \$2.50

Flaunts blooms with all the grace of a gypsy dancer's swirling skirt, the color of tarnished gold—dominantly magnificent yellow, shaded into richest copper and orange, with throat painted red. Alive with light, flickering with brilliant tints, its 6-in. blooms glow with a jewel-like beauty. Both sizes, as below.

HOLMES DYNA-GROW

Holmes Pioneered these Golden

RUFFLED DOUBLE YELLOWS

BUTTERFLY. So much our favorite we show it in all its glorious color on page 2. See it now. You'll want it!

CANARY. Equal to the beauty of the choicest canary-yellow plumage. The 4 to 5-in. round, ball-shaped flowers of the richest butterfly yellow are enhanced by the reddish orange glow in its charming deep center. Upright growth.

CANDLELIGHT. Almost a twin of Goldenglo, but an orange-yellow throughout. Center petals twisted, outer petals turn back. One of your loveliest choices.

GOLDENGLO. Most popular Hibiscus we have offered! For the past two years it has "sold on sight" to more people coming to our nursery than any other! Golden yellow through and through, its pure simplicity of color is breath-taking. A "double" double, each bloom is a 6-in. fluff of lacy petals. Get it!

SUNGOLD. Its 5-in., dark gold flowers, sparkling in the sun against its dark luxuriant foliage, resemble the shining luxury of a precious diamond in a master setting. Its center is full of the richest golden yellow petals, glowing brightest in Holmes Hibiscus Compost.

Best Heavy Plants, gal. can . \$2.50

Best Heavy Specimens, 4-gal. can \$4.00

NOTICE. The entire contents of this catalog are Copyrighted, 1950, by Holmes, Jack O., Inc., Tampa, Florida, and reproduction, use of trade names or other descriptive matter in whole or in part is expressly forbidden.

WARNING. Use of this catalog by other Nurserymen or their Employees on their nursery premises, or in relation to their customers, is likewise expressly forbidden. Violators will be prosecuted to the full extent of the law.



MRS. EARL ANTHONY—Yellowest Yellow! \$2.50

The world is still seeking a clear, crisp single yellow to equal Mrs. Earl Anthony! Brighter than newly minted gold, its heavily veined, huge overlapping petals glow with its brilliancy. Even in the photo above you can see the luster of its petals. 6 in. across, they cover the dense green foliage for months. Both sizes, as below.

YELLOW HIBISCUS

Glories—Now at Popular Prices

BRAZEN SINGLE YELLOWS

KILAUEA. Pictured and fully described on page 7.

KILAWIAI. Bright canary-yellow with radiating full-blown lovely pink veins coursing from its center to its edge, its myriads of 4 to 5-in. blooms are delicately dainty. So is the bush—medium and upright in growth, with small branches and deeply cut leaves. Use it in the front of your garden.

RUFFLED GIANT. Literally DINNER-PLATE size! 9-in. blooms are *usual*. Single pale yellow, shaded creamy white. Once the giant of them all, Holmes now offers many Hibiscus this size. But only Ruffled Giant is yellow. Get it!

TONGA GOLD. Single; gold with deeper golden center. Overlapping, ruffled, heavily veined petals; yellow stamens. A very pretty, medium-sized flower.

Best Heavy Plants, gal. can . \$2.50

Best Heavy Specimens, 4-gal. can \$4.00

PRICELESS New Hibiscus! \$15.00
New! Capt. Eddie Rickenbacker **EA.**

Entire Offering in 1950 limited to 25 plants! Most spectacular bloom ever seen! One of Nature's "lucky accidents" created an overwhelmingly enormous, distinct "double cup and saucer" bloom, in which the flat saucer is brilliant orange to yellow, shading into lush bright pink. The "cup" is lovely, twisted, tufted petaloids of pink, lightly sprinkled with white. It's the one-in-a-million Hibiscus flower that would stand out if mixed with a million other blooms! In all of Florida only 25 plants will be offered in 1950—all of them at Holmes Nursery. Phone or wire for yours!

New! Better! More! HOLMES "DISCOVERY" HIBISCUS

\$3.00

Gal. cans

Here's the secret of where these amazingly better Holmes Hibiscus come from! And also the secret of why **ONLY HOLMES** is first to offer so many Hibiscus *that are better than you expect!*

We "go and get them"—spend 3 weeks every year on a "discovery expedition"—searching great gardens, estates and other nurseries. When careful checking proves that a new beauty has blossomed unknown to the world, we "bring 'em back alive!" It took over 4,000 miles of hunting, criticizing, checking, verifying, to produce just 8 new additions this year!

Every Holmes **DISCOVERY HIBISCUS** must prove its worth in our Nurseries before it will ever be offered to you. It must match the best of our old faithful varieties; it must outperform them in some way. And above all, it must bring **A NEW VISION OF BEAUTY** to Hibiscus lovers. Quantities and sizes are limited, so come out to see us early. Let us help you enjoy bringing **NEW BEAUTY** to Florida—make your garden the first to reveal "Expedition" Hibiscus.

Best of 300 Found On

ANN BALDWIN. Single, large, light claret with gold edges and tips on the petals. An unusual color that makes it doubly desirable.

BETTY KERSEY. Giant 8-in. single blooms of golden salmon-pink cover vigorous-growing bush for months. Most spectacular!

BRIDE. A huge, single flower of pale blush-pink fading to white, with overlapping crepe-like petals. Well named, for its beauty is indeed reminiscent of a bride.

BURGUNDY. You'll want this one. See it in full color on page 14!

BUTTERCUP SINGLE. A large flower of lemon-yellow. Overlapping petals with faint bright reddish markings in the throat along the edge of petals; heavily veined. Our big bush is usually loaded with flowers.

CARMEN. Single, 5 to 6-in., brilliant-colored flowers of rich glowing golden orange with pink center.

CHARLES JAMES, JR. Large and double; especially fine in Miami, although with us it does not attain such large flowers. Reddish golden orange outside petals, tipped golden yellow.

COOPER'S RANCH. A strikingly lovely bloom. Large, single, flat, pinkish gold with a grained effect.

DELIGHT. Single. 4-in., bright, dainty, well-formed flowers ranging from lemon to butter-yellow. Free bloomer.

DOUBLE BRIDE. Semi-double, white into blush-pink, deeper pink markings. The center is petaloids in rosettes.

DOUBLE RED POINSETTIA. A dark, velvety bloom in two or three shades of deepest crimson with huge, twisted petaloids. A beautiful cut flower; popular for wearing in the hair.

EDNA LINDSLEY. Single, 4 to 6 in. Delicate lavender, somewhat similar in shape to Bride. Foliage odd and crinkly.

FIERY FURNACE. Single, 4 to 6 in. Ruffled, bright glowing orange reflecting yellow with glowing fireside colors. Colors change during the day.

FIRESIDE. Single, 4 to 5 in., heavily veined and ruffled, flat, crepy petals. Deep golden yellow fading into burnt-orange. Strong glowing fireside colors. Maroon throat.



Make BLAZE Your Glittering Choice!

\$3.00

Most unusual of all Hibiscus—no other like it! Almost a *single* and a *double* flower in one! So brilliantly orange-red, lighted by yellow glow that it almost glitters! Buds are long, lovely—blooms huge 5 to 6 in. size. All sizes, prices below.

Our 1949-50 Expeditions

GLORIANA. Single, 6 to 7 in. Pink with light center, outer edges shading yellow.

HAWAIIAN GOLDEN. Large, double, bronze flower with light center. A slow grower with very fine flowers.

HURRICANIA. 6 to 7 in., semi-double, shape similar to Flamingo. Rich glowing pink, lighter toward center. Sometimes streaked with white spots.

MANDALAY. Huge, single, ruffled, lemon-yellow flowers with a very large white center and a deep purplish pink eye. Truly outstanding, although not always of top size.

McINTYRE. Very well-formed, enormous, single flowers with ruffled petal edges. The color is apricot-bronze with light center and deep pink throat.

MINALILA. Extra large and single. Almost white with bluish pink veins and ruffled edge touched with yellow; clear white throat.

MRS. FRED ANDERSON. Single, 5 in. Flat, ruffled, overlapping petals, yellow with white center, light pink throat.

PERFECTION. Single, 5 to 7 in. Overlapping, tufted and heavily veined. Its dainty color is orange-buff with glowing yellows. Quite uniform throughout.

PETER PUMPKIN. Small, single flowers of pumpkin-yellow; white center. A free bloomer that is an attractive addition to the yellow Hibiscus.

SARAH DE SCHAZEN. Glowing apricot-orange, single, 7-in. flowers. Petaloids at the end of the styles are most attractive.

SUPERBA. Huge, single, exquisite yellow upon first opening, changing to golden yellow by noon. The flowers are very large; the color is clearer when sheltered from the hot sun.

**Strong plants,
gal. can \$3.00, 5 qt. \$3.50**

**Extra large plants,
4-gal. can \$5.00, \$6.00, \$7.50**

HOLMES MRS. JOHNSON \$2.50
Dwarfs a Man in 2 Years! 2-yr.

Combines all the BEST QUALITIES of all Hibiscus in one plant. Colossal 7 to 9-in. blooms, overwhelmingly beautiful lush pink. Planted in Holmes Hibiscus Compost this 2-yr. size usually grows higher than your head in 2 more years! A flowering fountain—hundreds of blooms in a season, 10 to 12 always open. No other matches its quick growth, profuse bloom, immense size. See sizes, prices, pages 4 and 5.

**HOLMES OUTSTANDING
YEARS AHEAD HIBISCUS**

The Last Word in New Hibiscus for 1951!

We searched the South for these new YEARS AHEAD HIBISCUS—saw hundreds of reputed “sensations”—suffered 99 disappointments for every 1 “find.” Hundreds of miles of travel produced ONLY FOURTEEN we could frankly call the BEST of the NEW. They’re here— not just different, but unique in distinctive newness. Come see them!

Prices to \$15.00 Some Lower

- BABY DOLL.** Satiny ivory-white fading to blush-pink. Very large, semi-double flowers. \$7.50.
CAMELLIA PINK. Large, flat, double, lovely camellia-shaped, bright rose-pink flowers. Compact, low bush. \$4.00 to \$5.00.
CONNIE VEREEN. 9-inch, immense, single apricot-yellow flowers of unusually lovely form. \$5.00 to \$10.00.
DR. DUPUIS. New, better semi-double of brilliant burnt-orange; deep orange throat, red veins. \$5.00 to \$10.00.
DR. JOHN. Pronounced two-color; single reddish yellow blooms with remarkable dubonnet center. \$5.00 to \$7.50.
DUCHESS. A “color parade” on one bush! Heavily double, multicolor, individual blooms are dominantly pink, orange or yellow at same time! \$7.50 to \$10.00.
ENTWISTLE CROSS. 9 to 11-inch colossus! Unbelievably amazing! Half of flower is red center, other half blazing yellow. Needs care; worth it! \$7.50 to \$15.00.
FLEDA V. HUGHES. Very large, double. Light mahogany with 5-point center, gold tones on back. \$5.00.
MANON. Extremely crinkled double; lovely yellow edges, pinkish pastel to deep pink center. \$5.00.
MARTHA OLIVE PARNELL. 5 to 7-in. tri-color; golden yellow, orange-red tints; violet throat. \$5.00 to \$7.50.
MRS. JAMES. American Beauty double red, with creamy white to yellow rosettes. Strong grower. \$4.00 to \$7.50.
PAT PATTERSON. Strong-growing single. A lovely flower of beige to buff-pink and yellow. \$5.00 to \$7.50.
VELVET TOUCH. Magnificent new color! Fuchsia-red touched with white; rich, velvety. Single. \$5.00 to \$7.50.

**Other new varieties not listed here, \$5.00 up to \$25.00.
Ask about them.**

HOLMES RED GOLD \$3.50 2-yr.
Brightest in Shade!

Flowers so profusely after its second year that recurring waves of bloom sweep through its open foliage like dancing flames! Each petal is huge; flowers range from 5 to 6 in. across. Give full sun for most flowers, shade for most dazzling color. Plant Red Gold—your eyes will find it first. One size only, grafted, \$3.50 each.

HOLMES BURGUNDY \$3.50 2-yr.
Front Row Showpiece

Almost a “double-double” with its 50 to 60 lovely petals packed into each bloom! Only the word *luscious* can describe it—full of petals, flat, curled, tightly twisted, ALL ruffled, ALL glowing ruby tones. Each bloom bigger than a baseball; 5 to 6 in. is average. Slow growing habit makes it perfect choice for “front of garden” use. One size only, grafted, \$3.50 each.

A large, single-petaled pink hibiscus flower with a prominent yellow stamen and a dark green leaf in the background.

Holmes
MRS.
JOHNSON

A large, single-petaled hibiscus flower with a yellow and orange variegated pattern, a yellow stamen, and a green leaf in the background.

Holmes
RED GOLD

A large, double-petaled dark red hibiscus flower with a green leaf in the background.

Holmes
BURGUNDY



CAMELLIA
GIGANTEA
\$3.50 up



\$1.50 each up

Holmes
PROFESSOR C. S. SARGENT



Holmes
DEBUTANTE
\$3.50 each up

HOLMES CAMELLIAS ARE BEAUTY BARGAINS

Let us help you enjoy Camellias, the loveliest of all flowers. We've brought through a marvelous multitude of vigorous plants this year, due to fortunate new methods. Try some—come to see them. Varieties pictured are priced on page.

GIGANTEA—King of Camellia Royalty

All you could ask, all you could want in the utmost of beauty in a Camellia! Overwhelming in size—immense, lushly double blooms are 5 to 6 inches across, in full glowing red, splashed with suffusions of white. So vigorous it blooms heavily from January to April! Rare—order from page 18.

HOLMES STANDARD CAMELLIAS

ALBA PLENA. Very double, snow-white blooms of the formal type. Very popular. Early—October through January. Standard.

BEALI ROSEA. Double, deep pink, about 4 inches across, displaying stamens in the center. March, April. Standard.

BRILLIANT. Large, very double, bright red. Standard.

FRAU MINNA SEIDEL (Pink Perfection). Double shell-pink blooms; compact and symmetrical. Our best seller, blooming over a long season. Standard.

GLOIRE DE NANTES. Large, semi-double, cerise blooms with the center petals often twisted and mixed with yellow stamens. Standard.

HARLEQUIN. Peony-type flowers of white, white striped pink, or solid pink. Late in bloom. Standard.

HERME (Hikara Gengi; Jordan's Pride; Jenny Lind; Souv. de Henri Guichard). White with red and pink stripes; large, loose peony form; fragrant. Late November to mid-April. Standard.

MATOSIA. Full double, light pink marbled pure white. Early. Standard.

MME. STREKALOFF. Peony-formed; light pink striped lightly with crimson. Standard.

POPE PIUS IX (Prince Eugene Napoleon). Large, double flowers of flame-red. Very popular. Standard.

PROF. C. S. SARGENT. Heavy, peony-formed, crimson flowers with a very double center of curled petals. October to the end of April. Very hardy. Standard.

T. K. VARIEGATED. Semi-double flowers of light pink with a darker pink margin and yellow stamens. Standard.

Prices of Standard Camellias

	Each	<i>Specimens transplanted</i>	Each
8 to 10 in.	\$1 50	2 to 3 ft. ...	\$7 50 to \$10 00
8 to 12 in. ..	\$1 75 and 2 25	3 to 4 ft. ...	12 50 to 20 00
12 to 18 in. ..	2 50 and 3 00	4 to 6 ft. ...	25 00 to 50 00
18 to 24 in. ..	3 50 to 4 50		

OUR COLLECTION OF CAMELLIAS INCLUDES APPROXIMATELY 50 VARIETIES NOT LISTED HERE. MANY OF THESE WE HAVE IN LIMITED QUANTITIES. WRITE FOR DETAILS.

DEBUTANTE (Sara C. Hastie). Delicate pink, of large peony shape, opening well. Fine for corsages. Late October to January. Rare. Debutante and 15 more Rare Camellias are listed on page 18.

New and Rare Camellias

The Finest of Over 100 Varieties
We Have Tested!

\$3.50
UP

All the beauty of Camellias is yours in sturdier, heavier plants when you buy at Holmes. They've spent their whole lives in our nursery—are "native" to our Central Florida. That's why you're surer with Holmes camellias. These listed here and 40 more varieties await your choice at our nursery. Come—see them, enjoy them!

AUNT JETTY. Bright red. January through March. Rare.

CATHERINE CATHCART. Delicate pink marbled with white. Formal type. February, March. Rare.

MATHOTIANA VARIANT. Large, rose-formed flowers of rose-red marbled white. December through March. Outstanding among variegated sorts. Rare.

C. M. HOVEY (Wm. S. Hastie). Very large, double, glowing crimson. Late February to April. Rare.

DAIKAGURA. Large rose-red blooms of loose peony form. Early October through December. Rare.

GOVERNOR MOUTON. Deep red marbled white, in loose peony form or semi-double. January to March. Rare.

K. SAWADA. Very double, fully imbricated flowers 4 to 5 inches across; 50 to 70 petals with edges rolled inward. White. Very beautiful, spectacular flowers. *New.* Pat. No. 431. Rare.

LAUREL LEAF. Soft pink blooms of formal or loose shape. Late November to March. Rare.

MATHOTIANA RUBRA (Julia Drayton; Purple Emperor; Purple Dawn; W. S. Hastie). Large, rose-shaped flowers of deep red. Easy to grow. Rare.

MRS. K. SAWADA. Heavy flower 3 to 3½ inches across, with 70 to 100 petals. Double, imbricated gardenia type, delicate pink shaded on white. We consider this a real gem. February, March. Pat. No. 481. Rare.

ROSEA SUPERBA (Mathotiana Rosea). Large flowers of rosebud form, deep pink. Late December through March or early April. Rare.

ROSE DAWN. Large, very double, rose-pink. Rare.

SCARLETT O'HARA. Dee scarlet, occasionally splotted with white. March, April. Rare.

VASHTI. Flat double flower 4 to 5 inches across. White with red stripes, sometimes pinkish white with red, and occasionally solid red or pink. Rare.

VICTOR EMMANUEL. Large, dark red blooms of loose peony to semi-double form. Late February to April. Rare.

WHITE CRANE (14B). Semi-double, pure white, with stamens in the center. Rare.

Prices of New and Rare Camellias

8 to 12 in.....	\$3 50 to \$5 00
12 to 18 in.....	6 00 to 7 00
18 to 24 in.....	7 50 to 10 00
2 to 3 ft.....	11 00 to 15 00
3 to 4 ft.....	17 50 to 25 00
4 to 5 ft	\$30 00 up

Almost every Camellia in our Nurseries has been transplanted once or more



Blight-Resistant Mino-No-Yuki. Huge 3-ft. Plants, only \$4.00

Exclusive! **HOLMES Improved** *Blight-Resistant* **CAMELLIAS**

**Bloom Through
October, November
and December**

\$1.00 UP

Here's good news! You can fill your garden with Camellias again. Due to their natural and voluntary resistance to blight, we isolated these plants in our Nurseries and have been checking them for any evidence of weakness. Now the story can be told.

These Blight-Resisting Camellias are possessed of surprising growing qualities. They grow more quickly and produce a bush filled with small foliage and covered with either single or double blooms, as described below. Bloom earlier than usual, flowering in October. They are showy and hardy, and particularly fitted to landscaping. Require the least care of any Camellias. Let Holmes help you to enjoy Camellias again with these easy, quick-growing varieties, and enjoy 3 more months of Camellia blooms in your garden.

Remember that Camellias of all kinds need a well-drained, slightly acid soil rich in humus. Half shade is the best location, for flowers do not last long in the hot sun and plants do not bloom in dense shade.

CLEOPATRA. Semi-double; rose-pink. 12 to 18 in., 2 to 3 ft.

DAWN. The finest we know. Semi-double; white with blush-pink. 12 to 18 in., 18 to 24 in., 2 to 3 ft.

MINO-NO-YUKI. Double; pure white with golden stamens. Very early. 8 to 12 in., 12 to 18 in., 18 to 24 in., 2 to 3 ft.

SETSUGEKKA. Large, semi-double, pure white with touch of pink at tips of the slightly ruffled petals. Erect, compact.

Prices of Holmes Blight-resistant Camellias

8 to 12 in.....	\$1 00
12 to 18 in.....	1 50
18 to 24 in.....	2 50
2 to 3 ft.....	\$3 00 to 4 00



HOLMES PIN-WHEEL DAISIES

25c up

You'll love the way these new, Holmes-improved Gerberas beckon and dance, *even seem to spin*, in the slightest breeze. More colorful than any daisy we've ever seen, because our secret hybridizing has made the centers smaller, petals longer and slimmer, and stems far taller! For 5 years we collected thousands of the finest plants and seeds, grew them and hybridized the best to give you a delightful new 3½-in. flower. Vigorous, prolific whites, pinks, yellows, reds and blended shades. Grow them in masses. Seedlings 25c. Blooming plants in gal. cans, 75c, \$1.00, \$1.50 and \$2.00.

FROM POWDER-PUFF TREES

Amaze your friends—Delight your-

ANTHURIUM—Hearts and Flowers

\$2.00 up

Masses of huge, heart-shaped, glossy leaves that put forth long 3 to 5-in. twisted cones of orange-red to rose or white. Flowers open to great calla-like blooms, unrolling almost before your eyes into their full-blown beauty. Give richest accent to your choicest location. Small plants, \$2.00 to \$3.00. Large plants, \$15.00 to \$35.00

PEACOCK IRIS—Dainty Border Orchid

50c up

Moraeas having rhizomatous roots are known as Dietes. They are evergreens belonging to the Iris family and are natives of South Africa. Hardy and easily grown in almost any soil, in sun or shade. Large flowers, freely produced. They bloom more often when planted in rich moist soil. In our garden they bloom best in partial shade. Striking foliage.

Bicolor. Light yellow flowers marked velvety purplish brown in the center. Single division, 75c.

Contrast. Flowers are a combination of cream, brownish orange and purple. Single division, 75c.

Iridioides Johnsoni. A strong grower and good bloomer. Fine for borders or planting in clumps. Large flowers, pure white with lavender and orange markings. Single division, 50c; small plant, \$1.50. Larger \$2.50 up.

Lemon Drops. Large flowers of creamy white with large markings of lemon-yellow. Very pretty. Single division, 75c.

Orange Drops. Like the preceding but marked with orange. Single division, 75c.



HOLMES POWDER-PUFF TREE

\$1.00 up

A whole new vision of beauty! Everywhere you look on this amazing Powder-Puff tree you'll find the branches crowded with fluffy pink puffs. Each one measures about 1½ in., stands erect and lasts but a day! Watch as you may, you'll never discover how or when the next day's blooms start or come from! Grows to a large, somewhat open shrub, or may be pruned to a small tree. A mass of pink every other day. Lovely leaf formation. You'll want this! Extra strong, 1 gal. \$2.50, \$3.00. Some specimens, 4 gal. \$5.00 to \$6.00; 6 gal. \$7.50 up.

TO SUN-LITE PINWHEELS!

self with these NEW Holmes Plants!

FATSIA—Beautiful Foliage Plant

\$3.50 up

From Japan. Large, digitate leaves of handsome dark green, shining and leathery. An ideal specimen for shady and half-shady locations. Hardy as far north as Mobile and Jacksonville. A fine plant may be seen in our shade garden. Gal. can plant \$3.50; egg cans \$5.00 to \$7.50.

PASSION FLOWER—Mechanical Wonder

\$1.00 up

Picture in color on page 40. A quick-growing evergreen tropical vine. Beautifully formed flowers 2 inches across, white with blue markings. Edible fruits about the size of a lime, used in making fruit juices. 4-in. pot \$1.00. Gal. can \$2.50.

PENTAS—Ever-Flowering Shrub

25c

Sun-loving subshrubs that shower you with floods of bloom. Very easy, rank growers with showy flowers. Requires protection from frost. Produces quantities of bloom with little effort. Valuable for cut flowers. White, Lavender, Pink and Red. Qt. can 25c each.

PITTOSPORUM—White Flowers, Orange Fruit.

Grows compact and neat—fits outdoor living-rooms, tailored lawns. Beautiful light green foliage. Small white flowers. Makes a splendid patio tree. Hardy. Gal. can \$2.50.

SCHEFFLERA—Big-Leaf Evergreen

\$2.00 up

Very beautiful large tropical tree; like an evergreen, with large leaves. Upright grower. Excellent for landscaping particularly in warmest locations. Gal. can \$2.00; 4 gal. \$4.00; 6 to 8 ft. \$5.00 to \$10.00; 9 to 12 ft. \$25.00 up.

HOLMES NURSERIES

Introduced

Azaleas to Central Florida!

Can you imagine your home, and all the others in Central Florida, *without Azaleas*? Amazing as it may seem, until Holmes Nurseries adapted and introduced them here, *there were no Azaleas*. Once Holmes had "proved" Azaleas, the rush of IMITATORS was overwhelming.

The best place in Central Florida to buy Azaleas is still Holmes Nurseries. We still do those secret things that made it possible to make Azaleas grow and thrive here, and give our plants a head start on thriving growth and beauty.

Let us help you enjoy Azaleas more, with these "native" plants that have spent their entire life in our weather, temperature, sun and rain and our kind of compost—plants that won't skip a beat in their vigorous life by moving from our place to yours. Enjoy all the best colors, finest blooms, and unabating satisfaction with Holmes Azaleas.

Before you unthinkingly buy Azaleas on impulse from stores (they're probably "foreign imports" from unknown cut-price growers), REMEMBER, HOLMES OFFERS "SALE PRICES" TOO. Never buy elsewhere until you see our ads in December, January, and February. Then you get BOTH price and genuine Azalea "natives"—real bargains.

HOLMES DYNA-GRO

MAGNACOLOR

Low as **50^c** ea. **10 for \$4**

BRILLIANT. Early midseason. Clear deep rose-pink. Compact, slow growth.

DUKE OF WELLINGTON. Midseason. Rosy salmon with dark center. Medium grower. Very desirable.

ELEGANS. Early. Clear light pink. Hardy, rapid grower.

FIELDER'S WHITE. Early. Large, pure white flowers. Hardy, strong, upright. The best white.

FISHERS PINK. Midseason. Light pink. Strong, compact bushy grower. New.

FORMOSA. Midseason. Very large, lilac-lavender flowers. Robust growth. The finest of its color and the most popular of all Azaleas. Grows easily.

GEORGE FRANC. Early. Large, clear light pink. One of the earliest to bloom. Free flowering, hardy, compact.

GEORGE LINDLEY TABER. Large, fragrant flowers of light orchid color. Well-shaped, strong plant.

GLORY OF SUNNINGHILL. Midseason. Large, orange-scarlet flowers. Moderate growth and a free bloomer.

LILACINA. Late. Lavender-lilac flowers. Tall, fast grower; very hardy.

PRIDE OF DORKING. Late. Deep carmine-red blooms, freely produced. Moderate grower.

SOUTHERN CHARM. Large pink flowers. Very fine.

SUBLANCEOLATA. Late. Very large, showy, orange-red flowers.

MAGNIFICA. Similar to Gulf Pride except that flowers are variegated white with lavender. Our strain has white predominating. We consider it very worthwhile. Only a few plants in limited sizes.



PRIDE OF MOBILE—A Flood of Flowers 50c.ea.
 We've never actually counted them, but Pride of Mobile must literally bear thousands of blooms at a time! For certain, you can't see the leaves or the bush for the flowers! The picture above is typical—a billowing cloud of blooms, made up of huge 3-inch flowers of crisp, richest watermelon-pink! Plant *your* Pride of Mobile Azaleas this year!

AZALEAS

FLORIDA'S OUTSTANDING VALUE ACHIEVEMENTS

MRS. ENKE. Variegated. Dwarf, slow, compact grower. Very pretty; helps to break up solid colors when used in group plantings. We like it and recommend it. Sizes limited.

PRESIDENT CLAY. Early. Medium-sized flowers of clear orange-red. Tall, open growth; free flowering.

PRINCE OF ORANGE. Midseason. Large, clear orange flowers well mixed through the luxuriant foliage. Free flowering and compact in growth.

PRINCE OF WALES. Late. Clear deep pink. Hardy, slow, compact grower and a very free bloomer. Beautiful flowers.

SWEETHEART SUPREME. A new hybrid, like a Sweetheart rose in shape and color. Small pink hose-in-hose flowers, freely produced.

VITTATA FORTUNEI. Early. Lavender flowers variegated at times with white. Hardy, tall, very free blooming. Has been known to remain in bloom from September to February.

PRICES OF MAGNACOLOR AZALEAS

Choice Strong Bushy Plants	Each	10
6 to 10 in.	\$0 50	\$4 00
8 to 12 in.	75	6 50
12 to 15 in.	1 00	9 00
15 to 18 in.	1 50	12 50
18 to 24 in.	2 00	17 50
2 to 3 ft.	3 50	30 00
3 to 4 ft.	5 00	45 00

Another Holmes First! **EVERBLOOMING AZALEAS!**

- Bloom twice as long!
- Carry flowers through the summer!
- Start with a show of bloom in Oct.-Nov., end with a blaze of glory in Feb.-March.
- Your garden needs Holmes Everblooming Azaleas for continuous color!

65c up

A selected strain of Azaleas, now brought to perfection by Holmes Nurseries! Of all the Azaleas, these are "Nature's bargains" because they bloom just about twice as long as our common kinds. Flowers are large, foliage is small, and they give you the full color range. To avoid disappointment, order early. Our supply of Everblooming Azaleas is limited!

- ✓ **CHERRY FLIP.** True! Double, 2 to 3-in. hose-in-hose flowers of clearest pink, borne in abounding masses.
- ✓ **FROSTED LAVENDER.** Large 2 to 3 in. blooms with every petal wavy and irregularly striped with lavender.
- ✓ **JELLY BEAN.** True Hallowe'en color in a rich double that opens like a rose bud. Low, spreading.
- ✓ **BON-BON.** Almost ridescent, pale pinkish lavender to delicate purple. A profusion of 2 to 3-in. flowers.
- ✓ **LIPSTICK.** Large, single, lipstick-red flowers that challenge your attention. Richest in shade.
- MME. PERICAT.** Lush flesh-pink double blooms. Two rows of petals make each flower a color-spot.
- ORANGE ICE.** Big single blooms, but so many of them, the whole shrub is a mass of shimmering color.
- ✓ **SHOCKING PINK.** A pink so strong, clear and bright, in big single blooms, that it is startling.
- ✓ **VIVITONE.** New shade of vivid salmon-pink, so rich it fairly shimmers in the sunlight. 2 to 3-in. blooms.
- DUC DE ROHAN.** Light salmon-orange, medium size. Blooms abundantly over a long period. Pruning keeps the bush low and bushy. Fine for landscape planting.
- LAWSAL.** Soft salmon-orange. Blooms profusely over a long period. In great demand. Easy to grow.

PRICES OF HOLMES EVERBLOOMING AZALEAS

Regular size	Extra size	Choice size
65c	85c	\$1.25

Holmes New GIANT Azaleas

Bear the biggest and most beautiful blooms of all the Azaleas. Truly magnificent with double and semi-double flowers, 3 inches and larger. Only a few sorts have proved they fit Holmes Giant grade. Here they are:

- ALBERT ELIZABETH.** Huge double white flowers with frilled pink edge give bush soft, lacy look.
- TRIOMPHE.** Its giant vibrant crimson semi-double blooms almost dwarf the foliage.
- PINK LEOPARD.** Hugh pink petals, white ruffled edges, and leopard-marked with sprays of lush red dots.
- SNOWBALL.** Big double blooms of purest white; unusual in Azaleas.

Regular Size	Extra Size	Choice Size
75c	\$1.00	\$1.50

Azaleas are acid-soil plants. Give them Dyna-Gro Compost to furnish what they need.



DUC DE ROHAN—Heaviest bloomer **65c** up



HOLMES GIANT-FLOWERED TRIOMPHE
3-in. blooms **75c** up



Holmes
Ever-blooming
CHERRY
FLIP
65c



BOTTLE BRUSH 50c up



CRAPE MYRTLE B&B \$2.00

OLEANDER
\$1.50



Only at Holmes — So Many

FLOWERING

SHRUBS

HARLAND BOX. Dark green, elongated leaves, rather square at the ends. Thick-growing plant.

4 to 6 in., B&B.....	\$1 00
6 to 8 in., B&B.....	1 50
8 to 12 in., B&B.....	\$2 00 to 3 00

BOTTLE BRUSH. Long, brush-like flower-spikes in April.
citrinus. Light crimson flowers; tall rather weeping habit.
rigidus. Deep red; stiff and stocky.

Qt. can	\$0 50	3 to 4 ft., B&B	\$4 50
Gal.	\$1 50 to 2 00	4 to 6 ft., B&B	7 50
2 to 3 ft., B&B	3 50	Specimens...	\$7 50 to 25 00

CARISSA grandiflora. Glossy evergreen foliage; white flowers and scarlet fruit. Qt. 50c; gal. \$2.00; 5 qts. \$2.50.

CLERODENDRON. Massive tiers of red flowers borne on each stem from top to bottom of bush. Large leaves, very tropical looking. Grows to 10 ft. height, 10 ft. diameter. Easily sheared back to desired size.

Gal. cans	\$2 00	4-gal. cans	\$4 00
-----------------	--------	-------------------	--------

ORANGE JESSAMINE. Grows 10 to 12 feet tall and covered with small, glossy, dark green leaves. Profuse white blooms like orange blossoms; red fruits. Blooms several times a year. Qt. 60c; gal. \$1.50 and \$2.00; 5 qts. \$2.50.

CRAPE MYRTLE. Vigorous and easily grown. Immense clusters of bright flowers from spring till fall.

Flos-Reginae. Queen Crape Myrtle; Pride of India. A large tropical shrub or small tree. Plant in well-protected locations. Capt. Cross of Port Tampa has a fine big specimen with beautiful mauve flowers in large clusters at the ends of the branches. The large heavy leaves are almost evergreen. We also have a limited number of the pink-flowering kind, cutting grown, from our friend Mort Soule of St. Petersburg, who collected his tree in South America. Prices on request.

Watermelon-Pink. Large, bright, unfading. 2 to 3 ft., B&B transplanted, \$2.00 each; 3 to 4 ft., B&B transplanted, \$2.50 to \$3.00 each.

SURINAM CHERRY. Compact growth; small foliage and small, waxy red fruit of good flavor.

uniflora, Black-fruited Type. Much finer and more delicious fruit than any we have ever eaten. Small strong plants \$1.50.

Qt.	\$0 35	Gal.	\$1 00 and \$1 50
4-in. pot	50	5 qts.	2 00 and 2 50

BANANA SHRUB. Large, hardy, broad-leaved evergreen with glossy dark foliage. Brownish yellow flowers; banana fragrance. 10 to 15 feet tall. Qt. 60c; gal. \$2.00; 5 qts. \$2.50.

OLEANDER. One of the hardiest, most dependable of our beautiful flowering shrubs. Spiny evergreen foliage, rather open growing body. Great clusters of blooms festoon bush with huge balls of color. With Oleander, you can almost plant it, forget it, and seemingly enjoy its beauty forever! Hardy, heavy plants, at lowest prices

<i>Pink.</i> Single; large trusses	<i>White.</i> Double; heavy
3 to 4 ft. bare root . . \$1 50	3 to 4 ft. B&B. \$2 50
4 to 5 ft. bare root . . 2 00	4 to 5 ft. B&B. 3 00



BLUE PLUMBAGO—Flowing Fountain

75c up

One of the most graceful of shrubs—perfect for screening, enclosing, because of way it drapes itself to the ground. Beautifully filled with light sky-blue, phlox-like flowers. Rapid growing, worthwhile.

WHITE PLUMBAGO. Same as above, but white blooms. 4-in. pot, 75c and \$1.00; gal. can, \$2.00.

CHOOSE THESE FLOWERING

SEVERINIA BUXIFOLIA—Flowers, Berries 60c qt.

Dwarf hardy evergreen shrubs that will fill a dozen needs around your home. Its dark foliage is lighted by fragrant flowers. Bears black berries.

Qt.	\$0 60	<i>Specimens, B & B</i>	
Gal.	1 50	2 to 3 ft.	\$4 00
12 to 18 in., B&B.	2 00	3 to 4 ft.	\$6 00 to 7 00
18 to 24 in., B&B.	2 50	4 to 5 ft.	7 50 to 10 00
2 to 3 ft., B&B.	3 00		

YELLOW ELDER—Golden Flowers 50c qt.

Quick-growing, interesting foliage; clusters of golden flowers in fall. Gal. \$2.00; 5 qt. \$2.50.

PINWHEEL JASMINE—Profuse Blooms 60c qt.

Grows to 6 or 8 feet. Single white flowers. Gal. \$2.00.

YELLOW THRYALLIS—Everblooming 60c qt.

Looks very much like Plumbago pictured above. It is nearly always filled with bright yellow flowers, small but covering bush. Qt. 60c; gal. \$1.50 and \$2.00.

CROTONS—Decorative Painted Foliage 60c qt.

Holmes offers one of the biggest assortments of these “decorator style” border, bedding and tub plants in the South! Use them everywhere to fill and finish beds, borders, walks, patios—and choose the “color mix” that matches your awnings, furniture, etc!

Andre. Broad leaves marked with yellow. Hardy.

Cork Screw. Long red twisted leaves; low, bushy.

General Paget. Very broad leaves in green and yellow.

Oak Leaf. Three colors! Leaves yellow, red, green.

Stewarti. Rich green leaves, lightly marked yellow. Qt. can 60c; 4-in. pot 50c; 75c; gal. \$1.50 to \$2.00.





PURPLE PRINCESS TIBOUCHINA—
Rare Color

\$2.00
up

A specimen shrub for patio, choice corner or places you favor most! Produces its large flowers in great clusters, all over. Striking rich, deep royal purple blooms that match the thickish, deep green leaves. Evergreen; blooms profusely in summer, early fall. 5-in. pot \$2.00; gal. can \$2.50.

SHRUBS for GRACE, BEAUTY

FRAGRANT WHITE VIBURNUM 60c qt.

Dense-bodied shrub of tailored beauty with its large glossy leaves and thick heads of fragrant white flowers, borne in profusion all over the bush. Rapid growing, it is evergreen. **Spreading Viburnum.** Cream-colored, fragrant flowers, borne in clusters, but dwarf and spreading.

Qt.	60c	Gal.	\$1 50 to \$2 00
<i>B & B Sizes:</i>		4 to 5 ft.	5 00
2 to 3 ft.	\$1 50 to \$2 00	5 to 6 ft.	\$7 50 to 10 00
3 to 4 ft.	2 50 to 3 00	6 to 8 ft.	10 00 to 20 00

PITTOSPORUM TOBIRA— Likes Salt Water \$2.00

One of the best looking of all hedging shrubs! Thickly set with dark green, glossy leaves, arranged in rosettes round each stem; shears beautifully, bears creamy white flowers. Perfect everywhere, but best for beaches, seashore, because unaffected by salt spray. Also with variegated green and white foliage.

<i>B & B only</i>	18 to 24 in.	\$3 00
12 to 18 in.	2 to 3 ft.	\$3 50 to 4 00

GIANT DOUBLE POINSETTIA—18-in. blooms!

Amazing new introduction. Now perfected at Holmes Nursery. Tier upon tier of huge fiery red leaves make individual blooms 5 in. thick, 18 in. across! For a thrill, a delight, an overwhelming sight—buy now! Quantities limited. Blooms last weeks. Hurry!

Single Poinsettia		Double Poinsettia	
4-in. pot	\$0 75	4-in. pot	\$1.00
5-in. pot	1 00	5-in. pot	1 50
Gal.	1 50	Gal.	2 00
4 gals.	3 00	4 gals.	4 00

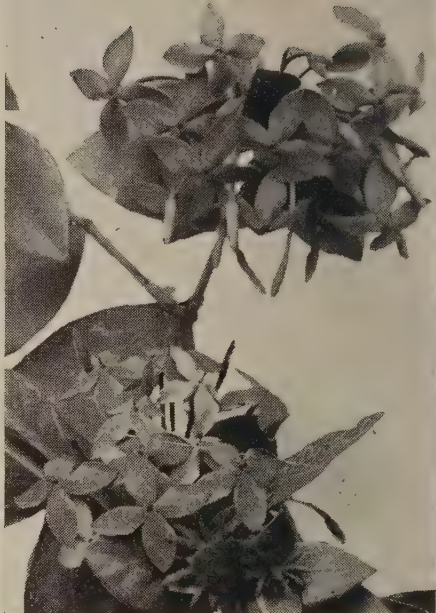




LANTANA
Lilac-Flowered

50c

The whole plant fills with these pompon blooms of dozens of tiny, highly ornamental, lilac-colored florets, each one dotted with bright eyes. Heavy green foliage in a shrubby low plant for edgings, boxes, baskets and ground cover. Qt. 50c; gal., extra fine \$1.50.



IXORA
Giant Type

60c

Huge 4-ft.-high branches, each carrying a huge 8 to 10 in. panicle of fiery coral-red blooms, gives you most exotic specimen for your outdoor living room. Blooms $\frac{1}{2}$ year; covered with flowers April to Oct. Trims well. Qt. 60c; gal. \$2.00 and \$1.50; 4 gal. \$3.50.

IXORA—Living Bouquet

Most essential of all garden shapes and interest centers! Ixoras grow like bouquets—on a huge out-of-doors scale, we admit, but nevertheless more like a bouquet than anything else! Flowers are carried at the end of the long stems—each stem filled with large, deep green, contrasting leaves. Most dramatic for flower arrangements, for giving a sensational touch to centerpieces for your table, where their long stems give them dominance. And now—in three colors, including Giant Coral-red above.

Yellow Ixora. Clear bright yellow blooms. Slower grower, not so massive as others.

Orange Ixora. A hybrid; blooms are bright orange to off-red.

Qt. \$1.00; gal. \$2.00

FRAGRANT JASMINUM

Perfume Factory!

Here are literally the "perfume factories" of your garden. Jasmine has no substitute for use at home entrances, around porches and patios. It is busy practically every day of the year, adding beauty and intensely pleasing fragrance.

Grandiflorum. Almost constantly in blossom, with largest flowers of all, in pure white. Evergreen; intensely fragrant. Foliage is lovely pinnate form. Also grows as vine.

Grand Duke. Semi-double, pure white flower of intense fragrance. Especially suitable for planting among other subjects because it is not heavily foliated.

Illicifolium. Rapid grower with very handsome foliage and star-shaped white flowers, constantly in bloom.

Pubescens. Used for its attractive foliage and showy white, star-shaped blooms. Also one of the hardiest

Wax Jasminum. Glistening waxy dark green foliage of real beauty. Blooms are small, star shaped, all white.

Yellow Jasminum. Small, weeping in habit, with long slender branches. Single, rich primrose-yellow blooms. Use for base plantings around house, for masses in lawn.

Qt. 50c; gal. \$1.50; B&B, 18 in. up \$2.50



Holmes DYNA-GROW FERTILIZER

Nature's Tonic for Sturdy Growth!

At last! A complete, balanced plant food tailored to Florida's plants, Florida's soil and Florida's climate, by Floridans who've spent their whole life in nursery work in Florida! It is not only a **BETTER FERTILIZER** but the **BEST** you can use, completely proven by over 2 years' use in Holmes Nursery. Used with advertised brands, it outperformed the min every way with heavier growth, greater color.

Use it for every plant, tree, shrub, flower and blade of grass on your place, as a "tonic" about twice a year to give your garden year-'round perfection. Regular price \$4.50.

Special Introductory Price, 100 lbs. \$3.50, delivered \$3.75

\$3.50*

100-lb. bag

Holmes ROSE-BED Dyna-Gro Compost

The secret of "beauty beyond compare" for your roses. Also the secret of the terrific "cascades" of roses you see at Holmes every year! Come out, see our roses, see how it works miracles! Rich clay base, it's almost half composted topsoil, twice treated with tankage, aged 6 months or longer, almost one-fourth Dairy Manure, the remainder tobacco stems and Oak Leaves. Costly materials, tremendous labor, limits our supply. Order early in November, December when planting.

60c* per bu.

20 bu. \$6.00

Cost of this compost, due to materials and labor, limits amount we can prepare. We recommend you use it only for Annual Beds, for showy plants like Holmes Gerbera, Delphinium, Petunia, Snaps, Pansy and the like. About half composted topsoil, twice treated with tankage, aged at least 6 months, balance Dairy Manure, Tobacco Dust, Oak Leaves and other grassy humus. Order early for use in October, November, December. Some also available in January, February.

Holmes FLOWER-BED Dyna-Gro Compost

Cost of this compost, due to materials and labor, limits amount we can prepare. We recommend you use it only for Annual Beds, for showy plants like Holmes Gerbera, Delphinium, Petunia, Snaps, Pansy and the like. About half composted topsoil, twice treated with tankage, aged at least 6 months, balance Dairy Manure, Tobacco Dust, Oak Leaves and other grassy humus. Order early for use in October, November, December. Some also available in January, February.

60c* per bu.

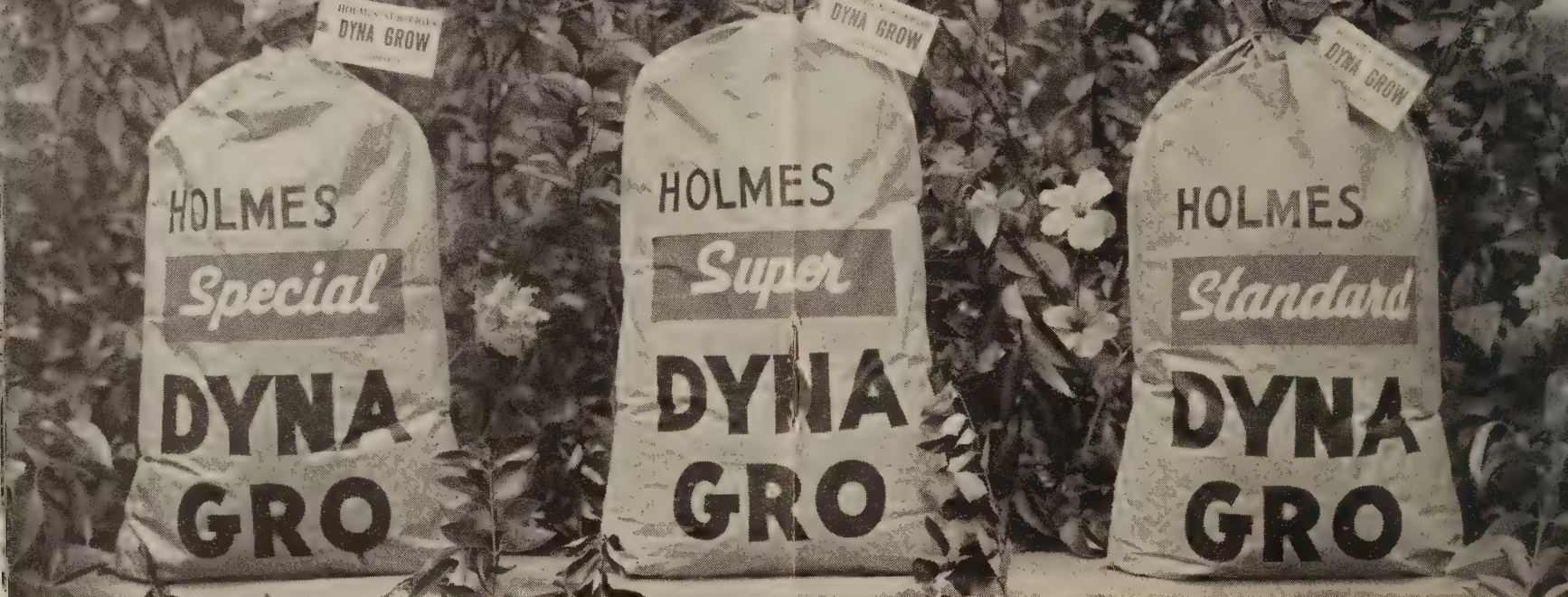
20 bu. \$6.00

Holmes Super-Value AGED PEAT 3 bu. 89c*

Here is the bargain of all Tampa area, if "price" is your main objective! 1 bushel of Holmes Aged Peat is the usual equivalent of 1 1/4 bu. of raw peat (sold by truckers at 40c a bushel). No matter what you pay for "raw" peat, it is overpriced by at least 25%. Here's why: raw peat is new, spongy, bulky and usually wet—if sold quickly, it is tremendously profitable to the seller! Holmes Aged Peat is dried and crumbled by aging, broken down by at least 6 months of bacterial action to give it immediate feeding value for your plants. Packed only in over-size 1 1/2-bushel bags. 1 1/2-bu. bag. 50c; 3 bu. 89c; 9 bu. \$2.00; Cubic yard, bulk \$3.25.

NOTICE: Holmes does not sell wholesale to truckers; the only way you can buy Aged Peat is to buy from Holmes.

*All of above prices are Cash & Carry



HOLMES DYNA-GRO* COMPOST

*Holmes "Fountain of Eternal Youth" for
Everything in Florida that Bears Leaves, Fruit or Flowers!*

Yes, Holmes Dyna-Gro Compost is sheer magic! It is a **fortified, amplified, matured, organic**, basic plant food combination. You put it in at the roots, and it comes out at the top. In leaves, fruit, flowers! Not next season, not next year, but almost in a matter of days.

Dyna-Gro is the Secret of Growing Success

Holmes Dyna-Gro Compost gives you the key to greener, darker, glossier leaves; blooms that perk up, gain color brilliance, get larger; fruits that grow quicker, tastier, larger.

It is the secret of plants of unfailing vigor and vitality, that make growth in half the usual time, show up to $\frac{1}{3}$ more foliage, stand strong winds and dry spells.

Dyna-Gro is Scientifically Compounded

Holmes Dyna-Gro is produced with peat from Holmes own beds, then aged for 11 to 30 months while it is fortified with added tankage and grassy humus, and turned in huge block-long piles to promote bacterial growth essential to plant life. The longer the aging, the richer the Dyna-Gro is in plant-food value. The combinations of age and fortification have been proven in use in our Nursery—**proof you can see any day.**

"Peat" is NOT Enough

Draw no comparison between "peat" and Holmes Dyna-Gro. We use special tested peat, treated and aged, plus other basic plant-food complements. (Peat, as such, is not enough to sustain plant vigor; may even be harmful, as we found in testing dozens of peat bogs around Tampa that were sterile, devoid of bacteria, inert and even salty.)

Here's why it makes things grow. It's alive with all the elements that Nature uses in lush tropical forests and meadowlands. Rich in bacteria, in the by-products of stockyard, barnyard and peat bog, mixed and aged, it is disintegrating all the time—releasing a continuous flow of the processed organic, tankage and vegetable matter we put into it. It needs only water to turn it into a "broth" of amazing plant food value.

Dyna-Gro Compost Has No Imitators

Maybe all of this sounds simple. Maybe it is. But it took us 26 years to figure it out and **prove it.** And it always takes us 11 to 30 months to prepare a "batch" for our customers. As of this August, no competitor has yet put into his compost what Holmes does. Only Holmes imports car-loads of costly tankage (human matter) for compost. Only Holmes "incubates" compost for months, ripening it into "plant life."

1 Week vs. 11 Months

You can buy so-called "compost" for less than Holmes prices. But not enough less (actually only a few cents a bushel!) to get half your money's worth. The average "compost peddler" offers day-old or week-old raw peat, sometimes with questionable additions, that take up to a year in your garden to get where you are the day you buy Holmes Dyna-Gro!

Use Dyna-Gro for Planting, for Re-Invigorating

Choose the Dyna-Gro grade you need from our three distinct measurable qualities—each scientifically fortified, aged, mixed. Always mix Dyna-Gro with topsoil when **planting**—then every six months to a year, dig in additional quantities for renewed vigor, productiveness.

Holmes *Standard* DYNA-GRO

Cash & Carry 3-bu. bags **\$1.00** 20-bu. bulk **\$3.50**

*Double-Aged Peat Base (11 mo. old)
*Twice Treated with Organic Tankage

Imagine. Just a penny or two per bushel more than 20-called "bargain" raw peat for treated, fortified genuine Dyna-Gro. You can't afford *not* to use it. Actually costs you less—it takes 4 bu. of raw peat to make 3 of Standard Dyna-Gro, not counting the added tankage! Phone us today for convenient prompt delivery to your garden.

DELIVERED PRICES† **40c bu. \$4.00** cubic yard

Holmes *Special* DYNA-GRO

Cash & Carry 5-bu. bags **\$2.00** 20-bu. bulk **\$4.50**

*Triple-Aged Peat Base (15 mo. old)
*Three Times Treated with Tankage

Formerly Holmes "Extra" grade compost. One-third richer in tankage, denser with added grassy humus in addition to extra aging that uses 20% more peat, increases bacterial action and makes plant food more available. This is the Dyna-Gro we use in our Nursery for Citrus, Palms, Hibiscus, Gardenias, etc.

DELIVERED PRICES† **50c bu. \$5.00** cubic yard

Holmes *Super* DYNA-GRO

Cash & Carry 4-bu. bags **\$2.00** 20-bu. bulk **\$5.50**

*Double-Double Aged Peat (20 to 30 mo.)
*Four Times Treated with Tankage

"Sheer Magic." Mother Nature's prolific brew of plant life-giving goodness! Richest in bacteria—blackish, crumbly, dense, heavy—2 bu. of Super equals 4 of raw peat. Enriched with grassy humus and turned in the pile 6 or more times. Super Dyna-Gro is what we use in Holmes Color-Camera Paradise—makes any garden a showplace!

DELIVERED PRICES† **60c bu. \$6.00** cubic yard

(†5 bushel minimum, delivered in Tampa area; other areas, F.O.B. our Nurseries.)

*COPYRIGHTED, 1949, JACK O. HOLMES, INC., TAMPA, FLA.



Typical Holmes Landscaping Installations

Let HOLMES Help You

Our Custom Service Gives You What You Want

Holmes Professional Landscaping Service

Holmes introduced professional landscaping to Central Florida 26 years ago, when how to get things to grow was still a mystery. Our success in producing "overnight transformations"—from barren land to beautiful park-like scenes—built Holmes Nurseries and much of the new beauty of Central Florida.

Cost is Low—Ask Us

Holmes Custom Landscaping Service, plotted to your plan and planned to your plot, is still the quick, easy and surprisingly inexpensive way to gain beauty overnight.

To Holmes, each landscaping installation is a problem all its own, reflecting your personality, your desires, your own scheme of beauty. We have no "canned" plans, yet our prices are no higher than good plants and good workmanship require.

Come to Our Nursery

Let us show you **TODAY** the identical flowers and shrubs you can have **GROWING** on your grounds **TOMORROW**. Our growing methods, plus our long experience, permit us to move almost any plant at almost any time.





We Can Help You Plan Your Own Installation

LANDSCAPE *Your Home!*

-at the Price You Want To Pay! Inquire Today!

Holmes "Amateur" Landscaping Service!

Do it yourself! Make your own plan! Bring a photo of your home and grounds. We'll go over everything, advise you, give you all needed facts quickly. Then we can go right out in the nursery and pick out the plants you want, in the size and shape needed, at prices within what you want to spend.

Choose from Thousands of Plants!

This "do it yourself" way costs no more than buying ordinary plants; gets you finest, choice nursery-grown stock. Being fresh-dug, it transplants more easily, gains growth more quickly, insures that polished "professional" look. We even send one of our expert landscapers along when your plants are delivered, to make sure plants are placed in perfect scale and harmony.

Phone Us—No Obligation—No Fuss!

We are frankly interested in your home, your dreams! We promise that you get something extra if you come to see us or phone us, whether we do the landscaping job or you do it. Get more for your money at Holmes!





Holmes Bitter Blue Stem Grass with fancy grafted Hibiscus and COCOS PLUMOSA palms in the background.

Exclusive! Holmes Own Bitter Blue Stem Grass

- Almost Completely Chinch-Bug Resistant
- Recommended for Beautiful "Holeproof" Lawns
- Keeps Color Better, Withstands Dry Weather

Holmes Own Exclusive Strain of Bitter Blue Stem St. Augustine Grass. In the early years of the chinch-bug invasion, certain parts of our Bitter Blue Stem Grass sod nursery never seemed to be bothered. We "isolated" the hardy section, kept working on it and with it, until we believe this is the most chinch-bug-proof grass you can buy.

But chinch-bugs aren't all you have to fight to have a good lawn. Having them licked, however, gives you a chance to enjoy the other good qualities of Holmes Bitter Blue Stem Grass. It keeps its color better through all the seasons of the year, and in particular, stands dry weather better than any other strain we've tested.

If you have any problems with your lawn, let's discuss them when you come to our Nurseries. We may have the solution to what's bothering you.

But first, assure yourself of the best lawn with our Exclusive Strain Bitter Blue Stem Grass. It's not expensive even with all its good qualities.

STOLONS. Drive-In Price. . . . Per bushel **\$2.00;**
10 bushel \$1.75; 20 bushel \$1.50.

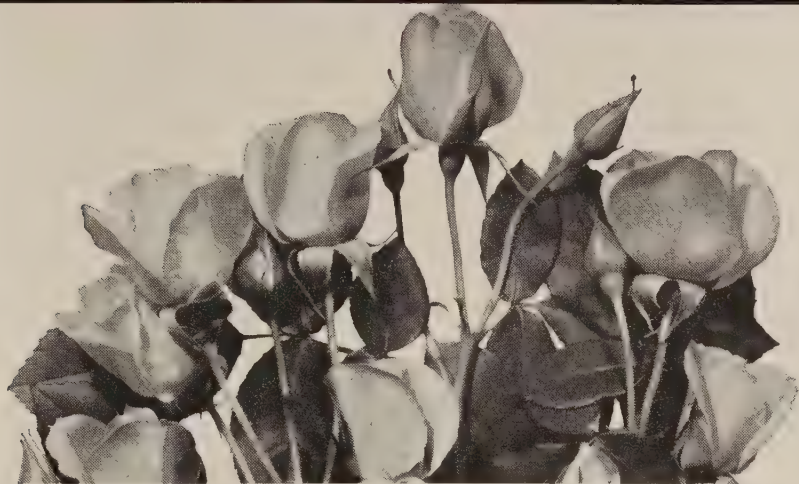
SOD. Drive-In Price. Per sq. ft. 15c.; 10 sq. ft., \$1.00.

Grape-Flowered LIRIOPE Grass



Spectacularly pleasing border and ground-cover grass, filled with pert lavender flowers like bunches of grapes! Loves shade. Fill open spaces with lots of it! In vigorous, hardy clumps:

Small	Medium	Large
10-15c	20-30c	40-50c



HOLMES *Florida* **ROSES** *Cultured*

They're Florida Tested for Florida Growing

Before you ever have a chance to buy a Holmes Rose, it's "pre-tested" in our Nurseries by actually being "grown in Florida." New variety or old, every year Holmes tests in our garden to perfect adaptability. Weaklings are killed out in our garden, not in your garden. No store does this!

The result is that when you buy a Holmes Rose, *you know* it will grow in Florida. And with all this extra care and proving Holmes Roses cost no more!

ANTOINE RIVOIRE. HT. Rosy carmine color; double and fragrant. A free bloomer.

BETTY UPRICHARD. HT. Nice buds and two-toned salmon-pink flowers with coppery carmine reverse. Bushy plant.

CONDESA DE SASTAGO. HT. Most attractive two-tone Rose—Oriental red and yellow. Good free-blooming plant.

EDITH NELLIE PERKINS. HT. A favorite for many years. The outside of the petals is Oriental red and the inside is salmon-pink flushed orange. Very bushy.

EDITOR McFARLAND. HT. Clear deep pink blooms on a strong plant. An excellent Rose that is very popular.

ETOILE DE HOLLANDE. HT. Brilliant red; good size. Fragrant. Our best-selling red Rose.

FRAU KARL DRUSCHKI. HP. Has been called the White American Beauty. Huge, double, snowy white. Very strong plant.

KAISERIN AUGUSTE VIKTORIA. HT. A fine old sort with creamy white buds opening to showy white blooms. Very fragrant

McGREDDY'S SCARLET. HT. Velvety crimson-scarlet, with slight tea fragrance. Very vigorous in growth.

MRS. CHARLES BELL. HT. A fragrant shell-pink form of Radiance.

POINSETTIA. HT. Large, double, bright scarlet. Well named. Compact, sturdy.

PRESIDENT HERBERT HOOVER. HT. The color ranges through pink, orange, and flame tints; spicy fragrance. Plant extra tall and vigorous.

RADIANCE. HT. Carmine-pink, globular flowers. An old standby.

RED RADIANCE. HT. A rose-red form of Radiance that is just as popular.

THE DOCTOR. HT. Enormous, semi-double, satiny pink flowers; fragrant. Vigorous and bushy.

**NO. 1
SELECT
2-YR.
GRADE** **75¢
EACH**

**HOLMES
JUMBO
2-YR.
GRADE** **90¢
EACH**

Have Better Success with Holmes

NEW PATENTED ROSES

FLORIDA PROVEN FOR FLORIDA GROWING

It takes two years to get every Holmes Rose ready for sale to you. Two years' investment in money, care, skill, feeding, spraying, then a trial of Florida's kind of sun, rain, wind in our nursery.

That is why they do so much better in your garden. Compare this with store plants shipped from another state one day, unloaded and dumped on "sales" counters, and sold to you the next, with no trials.

The Holmes method costs more but it pays in greater satisfaction with Roses that grow in Florida, because they've BEEN TRIED IN FLORIDA.

Combine all the best qualities in the Roses you buy—Holmes Florida Culture PLUS Patented Varieties.

COUNTESS VANDAL. HT. Pat. No. 38. A lovely cutting Rose, carried on long stems. The color is pink with salmon tones, yellow at the base. Fragrant and high centered. \$1.50 each.

CRIMSON GLORY. HT. Pat. No. 105. Velvety, glowing blooms of richest crimson, with heavy perfume. A top-notch garden variety. \$1.50 each.

FASHION. HPol. Pat. No. 789. See back cover.

FORTY-NINER. HT. Pat. No. 792. Dazzling chrome-yellow outside; inside of petals is orient-red. Delightful form and pleasing fragrance. \$2.00 each.

HIGH NOON. HT. Pat. No. 704. A vigorous pillar Rose with loosely cupped flowers of lemon-yellow tinted red. \$2.00 each.

KATHERINE T. MARSHALL. HT. Pat. No. 607. Deep rose-pink flushed yellow. Huge, lovely blooms that are very attractive for cutting. Upright, strong growth. \$1.50 each.

McGREDY'S SUNSET. HT. Pat. No. 317. Well-shaped flowers of sunset tones—chrome-yellow at the base, shading to bright scarlet, with the reverse clear buttercup-yellow. Bronzy foliage. \$1.50 each.

MIRANDY. HT. Pat. No. 632. Very large and double flowers of garnet-red, with spicy perfume. \$1.50 each.

PEACE. HT. Pat. No. 591. Pictured in color, above, right.

PINOCCHIO. HPol. Pat. No. 484. Sprays of dainty blooms of Hybrid Tea form; pink suffused salmon. There is nothing better for miniature arrangements. \$1.25 each.

SUMMER SNOW. Pol. Pat. No. 416. Most sensational white Rose we have ever had in our nursery. Outblossoms all others—so full of Roses it could have easily been called Snowstorm! \$1.25 each.

Bouquet-Flowering ROSES

CECILE BRUNNER. Small, double, soft rose-pink. The perfect buttonhole Rose. 75c each.

ELSE POULSEN. Large clusters of semi-double, bright pink flowers. 75c each.

FLORADORA. Cupped, very double flowers of scarlet-red in clusters on good stems. Leathery foliage; much-branched plant. \$1.00 each.

MRS. R. M. FINCH. Pictured in color at right. 90c each

CLIMBING ROSES

CL. CECILE BRUNNER. Soft pink flowers freely produced. 75c each.

MARECHAL NIEL. Full yellow flowers on a vigorous plant. 75c each.



PEACE—The Rose of Lasting Beauty \$2.00

The most prolific-bearing, heavy-blooming, vigorous Rose ever brought to Florida! Since its introduction it has surpassed every other Rose in our nursery for abundance of bloom, size of flower, and continuous bearing. If you were to buy only one Rose, we would recommend Peace. Large, 5-in. blooms are creamiest yellow suffused with pink at edges. We will have a larger stock this year, but come early so as to be sure to get yours. 3 for \$5.00.

Special! Starting about December 20 every year, we offer "Full of Bloom" Roses. Buy them for gifts, then plant outdoors. Ask for them!

MRS. R. M. FINCH—Blooms in Bouquets 90c

Here is an almost perfect picture of Mrs. R. M. Finch Rose, portraying exactly the way it blooms in delightful bouquets of four to eight blossoms all over the bush, from the bottom to the top! It has always been popular. Real old-fashioned rose-pink—can be used in rows as hedges, edgings. For other colors, choose from the list at left.





HOLMES PROLIFIC GARDENIA \$3.00

Product of Holmes Dyna-Gro Double Life Culture. Unusual in that it starts blooming heavily again after all others have finished for the season! Read all about it; see prices on opposite page.

GLORIOSA Orchid-Lily

75c

up

DIANA. (pictured). Most colorful, with largest, widest petals tapering to crinkled point. Lasting cut flower; prolific bloomer.

SUPERBA. Narrower yellow petals, twined with red. Large, exotic, gorgeous.

Choice of either, 75c, \$1.00, \$1.50.



PASSION FLOWER

\$1.00

up

One of nature's novelties! The bright blue-marked, 2-inch blooms fascinate everyone with their sheer mechanical perfection! Each one exactly like beautiful costume jewelry. Flat, stiff petals; wire-like filled center. Bears edible fruits, used in making fruit juices. Free growing. Get it! Only 75c, \$1.00 and \$1.50.

HOLMES DYNA-GRO

Double-Life

GARDENIAS

CHOICE PLANTS \$3.00

- Outlive Ordinary Gardenias 3 to 5 Times!
- Outbloom Ordinary Gardenias by a Month!
- Outgrow Ordinary Gardenias by Several Sizes!
- Thousands of Blooms on Mature Plants!
- Positively NOT subject to root-knot!
- Grafted—Uniform in Bloom, Growth!

A joy to grow! See the Grandsire of Holmes DYNA-GRO Double-Life Gardenias on our Nursery grounds. Over 9 feet tall and over 25 feet around—and covered all over with uncountable thousands of blooms for weeks and weeks!

These are not “second-hand plants” bought by us from unknown sources and sold to you! Every one starts its life in our Nurseries here in Tampa under our guiding hand and cultural treatment. We know where and how they get their vigor, long life, prolific blooming habit and floral beauty and guarantee they are direct descendants of the gorgeous mature giants you see in our Nurseries.

Don't waste time with puny “5-and-dime” plants that often live only a year or two. Start once, and start right—with Holmes Grafted DYNA-GRO Super Quality plants. Yes, they're limited—only 3 strains have proved their fitness to be called Holmes Double-Life Gardenias.

HOLMES PROLIFIC. Outstanding for its vigorous growth, big double flowers, prolific months of bloom. Upright spreading for greatest mass effect. Pictured on opposite page.

CAMEO. Created, undoubtedly, just to be worn in Milady's hair! The very large flowers open wide and flat like full-blown roses, so that they fit close in to even the most perfect hair-do! Compact, prolific; months of bloom.

VEITCHI. Enjoys perpetual popularity because it outblossoms all other Gardenias. Low, spreading, filled with small shiny foliage and loaded with small to medium-sized, perfectly formed blooms for *months and months and months*.

Heavily Budded and in Bloom (in Season)

Strong heavy plants	\$3.00 and \$3.50
Larger plants.	\$4.00 and \$4.50
Specimens. 2-3 feet	\$6.00, \$7.50, \$10.00
Large balled specimens. 3-4 ft.	\$12.50 to \$25.00 and up

“Store Quality” Gardenias 75c

We don't grow these any more than the stores do. Not so good, won't live so long, bloom so well or so long as DYNA-GRO. Same guarantee as you get from the stores—nothing! Sold the same way—cash in advance. Instead of giving your money to the stores, buy these from us. At least we will sympathize with you. Guaranteed to be alive—look, grow and smell just the same as Gardenias. (Same price as stores.)



HOLMES SCULPTURED

Grow as Trees,

The Podocarpus, our evergreens of the South, are the envy of every other part of the nation. They are far superior to the evergreens of the North. For example, our Podos have evergreen leaves more beautiful than pines, but naturally grow heavy and dense bodied, an effect that can be achieved by no other plant. Wonderful landscape plants.

Holmes Podos just naturally produce dense, heavy, longer, brighter colored foliage. They can be sheared into smooth-sided cones, columns and pyramids, or left loosely pendulate and shaggy—or pruned and trimmed severely into hedges, screens and “living fences.” You can do all this with Podo and retain identical harmony of foliage—the only plant in the world with which this is possible.

Come out to see our Podos. You’ll visualize a dozen places you can use them around your home to add “self-sustaining,” care-free beauty!

WEeping PODO

\$2.50

All the sweeping, nodding grace of the weeping willow, in a rich, dominant evergreen!

Not only one of the most beautiful of the Podos, but one of the most beautiful trees in the world! Observes a generally pyramidal growth, with its weeping branches grouped and projecting at various levels from the ground up. Grows to about 20 feet—perfect for specimen lawn planting. Be sure to plant one this year.

B&B

2 to 3 ft.....	\$2 50
3 to 4 ft.....	\$3 50 to 4 50
4 to 5 ft.....	5 00 to 6 50

B&B Specimens

5 to 6 ft.....	\$7 50 to \$8 50
6 to 8 ft.....	10 00 to 12 00

PIGMY PODO

\$1.00

Natural-growing hedges and border shrubs—grow only 2 feet in five years and reach a maximum growth of only 3 to 4 feet! Grow Pigmy Podos for hedges that take care of themselves! Use along walks, around patios, near steps as well as in garden.

B&B

4 to 6 in.....	\$1 00 to \$1 50
----------------	------------------

6 to 8 in....	\$1 75 to \$2 50
10 to 12 in...	2 75 to 3 50



You can do everything with Podos! Above is *Sinensis*, sheared and trimmed as a very low-growing hedge. At left is *Longifolia* growing as an individual specimen. Evergreen the year round, with long leaves like heavy pine needles, they are rich in color, always dense and full to maintain maximum decorative beauty.

PODOCARPUS

Shear them as Hedges

***Sinensis* Podo.** Brightest leaved of all the evergreens, including all other Podos. In addition, this species bears multitudes of edible blue berries, not unlike the blueberries of the North in size and flavor. Makes the most interesting hedge you can grow, due to its rich green leaves and delightful berries.

***Longifolia* Podo.** If left unpruned this variety grows tall. It is a handsome upright evergreen with wide, glossy dark green leaves often 4 to 6 inches long and $\frac{1}{2}$ inch wide or wider.

***Maki* Podo.** This is a form with smaller, darker leaves and more shrubby habit of growth. Adaptable to many landscape uses such as screens and hedges as well as specimen plants.

***Nagi* Podo.** Broad, heavy leaves. The tree is hardy and is of slow, pyramidal growth. If you wish, it may be sheared into a very fine specimen. It is hard to imagine anything more attractive. Superb silver blue growth. Branches grow in long pendulous form, irregularly outlining its silhouette. We hope that many of our customers will take advantage of the opportunity to secure one of these splendid trees.

***Speciosa* Podo.** Resembles the English Yew but is larger, with horizontally spreading branches and pendent branchlets. This is a splendid conifer when used as a specimen; its large size also recommends it for background planting.

Natural Growth, B & B

12 to 18 in.	\$1.50
18 to 24 in., very nice plants	2 00
2 to 3 ft., very nice plants	2 50
3 to 4 ft., very nice plants	3 50
4 to 5 ft., very nice plants	\$4 50 to 6 00

Semi-Sheared Specimens, B & B

Per ft. in small sizes \$1 50, \$2 00, \$2 50

Heavy Specimens, B & B, Wire Balled

5 to 12 ft., per ft. \$2 00, \$2 50, \$3 00

Specimens, Wire Balled

10 ft. up, per ft. \$2 50, \$3 00, \$3 50



COCOS PLUMOSA—Finest Plume Palm \$2.50

Symbol of Florida . . . and of contentment, beauty and perfection! Light and airy, grow to 30 ft., preserving neat, graceful arching harmony when used in groups. Feathery crown gives ample shade, yet admits ample sun for thriving lawns. Specially cultured, heavily rooted, by Holmes Dyna-Gro method. (Again! We have some with crooked trunks.)

B&B

B&B Specimens

2 to 3 ft.	\$2 50	10 to 12 ft. .	\$12 50 to \$15 00
3 to 4 ft.	3 00	12 to 14 ft. .	17 50 to 25 00
4 to 6 ft.	\$4 00 to 5 00	15 to 16 ft. .	30 00 to 40 00
6 to 8 ft.	7 00 to 9 00	16 to 18 ft. .	40 00 to 50 00
8 to 10 ft.	10 00 to 12 00	18 to 20 ft. .	60 00

Hundreds to choose from! Come out today!

Only HOLMES Offers

SAW CABBAGE PALM—Beauty Palm \$6.00

There's no accounting for names; this gorgeous tree is called "Saw Cabbage"! It's handsome, elegant, dainty! Miniature 4-in. trunk; small fan leaves combine into 3-ft. fronds. Use it for accent, prized locations. (We have a few superb specimens at \$100 to \$200—see them!) B&B. 4 to 5 ft. \$6.00 to \$7.50; 8 to 10 ft. \$10.00 to \$20.00.

DION PALM—Horizontal Leaves! \$7.50

Slow growing, dwarf—with a delight-provoking, novel quality! Its very stiff, fern-like leaves grow almost horizontally out from apex of trunk, forming a wide circle! Make your patio sensational with it! A collector's item! Small plants, \$7.50 and \$10.00 (Limited.)

QUEEN SAGO—Fern Palm \$7.50

Most majestic of the palms, with its crown of broad, waxy, fern-like leaves 6 to 8 ft. long. Tropical; shelter for best spray formation of leaf fronds.

B&B 2 to 3 ft. \$7 50 | 3 to 4 ft. \$10 00

SABAL PALM—Native Glory

Huge, compact crown of fan-like leaves. Stands salt water, thrives everywhere. Use at beach, seashore. \$2.00 per ft. of clear trunk; 10 ft. \$20.00.

ZAMIA PALM—Pudgy Pygmy

Lusty grower; packs itself with palm fern leaves to 3-ft. height, 4-ft. width. Gal. \$2.50



PHOENIX PALMS—Fernery Cascade \$2.00 up

Most spectacular of the palms! Countless huge leaves, in 15 to 30-ft. arches, reach from crown to ground! And believe it or not, it comes in 3 "styles" to give you 3 dramatic variations. Holmes superbly developed specimens, Dyna-Gro cultured, assure you their fullest glory!

Phoenix Canariensis. Single massive trunk, with colossal crown of immense fern-like, palm sprays (pictured above).

2 to 3 ft.....	\$4 00	4 to 6 ft....	\$8 00
3 to 4 ft.....	6 00	6 to 10 ft.	\$10 00 to 20 00

Phoenix Reclinata. Multiple trunks, graceful, curving, each with its crown of huge palm sprays. Exotic!

8 to 10 ft. B&B.....\$20 00

Pygmy Phoenix. Foliage so fine as to appear almost fern-like. Delicate, dainty—for indoors, patio, lawns.

Gal.....\$2 00 | 18 to 25 in., B&B....\$3 00

Perfect PALMS Like These

ARECA PALM—For Patios, Tubs \$3.00

"Dressiest" palm you can buy! Tropical, it needs protected location, grows to only 12 ft.; perfect for patios, living room and picture window use.

B&B		2½ to 3½ ft.....	\$4 00
2 to 3 ft.....	\$3 00	Largerfrom....	5 00



Areca lutescens

Sabal Palms



HOLMES SHADE TREES

The "Luck of the Floridans" is best expressed in our shade trees! Where the rest of the country must be satisfied with leaves, we get flowers too! Our outdoors are canopied with masses, clouds, rainbows of color—to provide us with shade, shield us from winds, give us quiet, solitude! Choose your colossus of beauty here! All these trees are fully maturing, normal 40 to 60 ft. kinds. See them today!

AUSTRALIAN PINE. Feathery, extremely long-needled pine; highly decorative. Resistant to salt spray, perfect for beach. Very rapid grower, produces quick effect. Can be trimmed as a hedge.

Qt.....\$0 25 | Gal.....\$1 50 to \$2 00

BLUE CLOUD JACARANDA. For weeks and weeks every spring this masterpiece is a literal *cloud of blue*, every branch and branchlet of its wide-spreading top sprouting huge panicles of 40 to 90 blue blooms! Falling blossoms often cover the ground ankle deep! Lacy, fern-like foliage. Hardy.

Qt.....\$0 60	4 to 6 ft., B&B.....\$5 00
Gal.....2 00	6 to 8 ft., B&B.....8 00
4 gal.....\$3 50 to 4 00	8 to 10 ft., B&B.....10 00
	10 to 12 ft., B&B.....15 00

CAJEPUT TREE—Spire of Beauty 50c

One of the most satisfactory and satisfying of all of our Florida trees! Tall and slender, with willowy branches loosely filled with narrow gray-green leaves, it's a perfect addition in every location. Bears prolific showing of delightfully furry, bottle-brush, creamy white, fragrant flowers several times a year. Then, in addition, it has fascinating birch-like trunk of soft silvery white! No tree offers more—few offer as much! Grow it—love it!

Qt.....\$0 50 | Gal.....\$2 00

<i>B&B Specimens</i>	8 to 10 ft.\$10 00 to \$12 00
3 to 4 ft.....\$3 50	10 to 12 ft.....15 00
4 to 6 ft.....\$4 00 to 5 00	12 to 14 ft.....20 00
6 to 8 ft.....\$6 00 to 7 50	14 to 18 ft.\$25 00 to 50 00

CHERRY LAUREL. Bright glossy leaves. Slightly fragrant, white flowers, borne in profusion.

<i>B&B Specimens</i>	5 to 6 ft.....\$7 50
3 to 4 ft.....\$3 00	6 to 8 ft.....10 00
4 to 5 ft.....5 00	8 to 10 ft.....15 00

FLOWERING SILK OAK. A mass of orange-yellow flower tresses in spring; feathery, fern-like foliage the year round.

Qt.....\$0 60	6 to 8 ft.....\$10 00
Gal.....2 00	8 to 10 ft.....20 00
4 gal.....3 50	10 to 15 ft.\$30 00 to 40 00

FLAME TREE. Huge, deeply lobed, shining leaves, 10 in. across, are crowned with huge panicles of scarlet flowers in early spring. Dramatic! 4 to 6 ft.....\$5 00

ORANGE-Sweet Seedling \$12.00

*It's Fragrant—It Flowers—
It Bears Fruit*

8 to 10 ft.

This must have been the last tree the Lord created! Because into it He put *everything*! It pleases all five God-given senses, and several man-cultivated senses! Your sense of sight and beauty is delighted with its rich dark green foliage and shapely profile lighted with bright balls of orange. Your sense of feel and taste rejoices in the most delicious of all eating oranges! Your sense of hearing is relaxed by its soft rustle; of comfort by its generous spread of shade. And your sense of smell is a sense of pleasure when it's in blossom, or when you eat the delicious fruit or drink its juice! Perfectly hardy, maturing to a 25 ft. spreading specimen, its perfect manners fit it to the glory of your home! Come see them.

VERY SPECIAL OFFER! Huge, heavy trees, transplanted twice, root pruned, fully matured, in full leaf, fruit and flower: 10 to 12 ft., Bare Root.....ONLY \$13 00 to \$15 00
12 to 15 ft., Bare Root.....ONLY 16 00 to 25 00

ORCHID TREE. Orchid-shaped blossoms line the limbs in great profusion during the spring! Large, two-pointed leaves give it heavy, luxurious foliage. White or Purple.

Qt.....\$0 60	4 to 6 ft., B&B.....\$7 50
Gal.....2 00	6 to 8 ft., B&B.....10 00



Don't Wait! Grow a 10 to 20-ft. tree like this in less than 4 years! From . . . \$12.50 up

HOLMES "Tailored" LIVE OAKS

"Safe-Way" Prepared for Easiest Planting

Famous perfected Holmes service! Saves you one-half or more on 10 to 20-yr.-old Oaks! Tops are "Pre-Tailored" (pruned back like small picture, by our nursery experts. Gives you *the most beautifully shaped tree*; easier, safer to plant! You easily transport on your car or truck—even a woman can handle and plant—you dig a large hole, backfill with compost. Then, new growth starts immediately, new branches form, head of tree fills in, and in 3 to 4 years you possess a beauty like the large picture! Buy Holmes "Tailored" Oaks to get the most, the quickest, for your money!

LIVE OAK. The one we recommend. Longest lived. Grows to 60 ft. Florida's most beautiful shade tree.

LAUREL OAK. Rapid grower. Handsome. Use for variation.

"TAILORED" OAKS. (Size listed is before "Pre-Tailoring".)

10 to 15 ft...\$12.50 to \$20.00
15 to 18 ft... 22.50 to 30.00

18 to 20 ft...\$35.00 to \$45.00
Over 20 ft...\$50.00 to \$100.00

Regular Bare Root

6 to 8 ft. \$3 00
8 to 10 ft. 5 00
10 to 12 ft. 7 50

Specimen, Root Pruned

10 to 15 ft. \$25 00
Bare Root or Root Pruned,
B&B, double above prices.

GOLDEN THORN TREE. A truly picture-book tree! Small, it grows to only 20 ft., with thorny, odd-shaped, drooping branches strung with very narrow leaves usually over a foot long. In spring it is strung with masses of loose racemes of bright yellow flowers that reappear through the summer. Special! 4 to 6 ft. \$3.50

HOLMES MAGNOLIA

ROMANCE TREE OF THE SOUTH

\$4.00
UP

The envy of the North—the glory of the South! No other tree, anywhere in the world, approaches our own *Magnolia grandiflora* for sheer, exotic beauty! Rich deep glossy green leaves fill it solidly; gigantic, thick and waxy, glittering white flowers of unbelievable fragrance burst out all over it for two to three months of prolific bloom. Holmes trims, tailors, prunes, feeds and forces its Magnolias to make sure you share their utmost beauty, abundant bloom, glorious tradition. Evergreen, hardy. All specially priced!

B&B

3 to 4 ft. . . . \$4 00 to \$5 00
4 to 5 ft. . . . 6 50 to 7 50
5 to 6 ft. . . . 8 00 to 10 00

Specimens, wire balled

6 to 8 ft. \$12 50 to \$15 00
8 to 10 ft. 17 50 to 22 50
10 to 12 ft. 30 00 to 40 00
12 to 14 ft. 50 00 up.

We can move our wire-balled specimens November to May, seldom lose a leaf or flower. Order yours now!

There's No Place Like Holmes for

Every Kind of Shade Tree!

Literally, "the sky's the limit" with Holmes shade trees! And there's real satisfaction in viewing Holmes shade trees silhouetted against our gorgeous Florida sky. Especially when they are gracing your own homesite!

Remember, Holmes trees are grown right here in Tampa.

They've never known any other kind of climate, soil or growing condition. And Holmes offers only the fool-proof kinds—the ones that almost insist on growing in spite of us! They'll do just as well on your grounds as they do in our nurseries. Come and get yours, anytime.

NATURE'S OWN XMAS TREE

HOLLIES—Garbed in Santa's Own Colors!

Yes, that's exactly what Holmes' Hollies are! It's our great good fortune, here in Florida, to be blessed with such a tree! Shaped like a Xmas tree—deep green and red like a Xmas tree—and decorated every day in the year like a Xmas tree! Put lights on it at Xmas to set that season "officially" apart. Holmes' Hollies are thoroughly infused with a heavy-rooted vigor that gives them the richest green leaves and the brightest, most abundant berries! Order several for your lawns now—then buy them in cans for indoor use at Xmas, to be planted outdoors a week later! Order today!

Holmes Red Berry Wonder. Most prolific berry producer of all! Brightest red—appear all over near ends of branches. Rich deep Xmas green leaves, smooth, shining. Fortified with Dyna-Gro culture, it is a fast strong grower. Your best-of-all choice, to make the most of your Xmas joy!

Howard. Very, very dark glossy foliage with some spines. Used to make Xmas wreaths. Abundant red berries.

B&B Transplanted

2 to 3 ft. \$3 50
3 to 4 ft. 4 50
4 to 5 ft. . . \$6 50 to 8 00
5 to 6 ft. . . 9 00 to 11 00

6 to 8 ft. \$12 50
* 8 to 10 ft. 17 50
*10 to 12 ft. 30 00
*12 to 14 ft. 40 00

*Wire Balling \$2.00 to \$5.00 extra

HOLMES WEEPING HOLLY

Rare, new, unusual—exclusive at Holmes!

See it at our nursery. Grows to a pyramidal shape with spreading, drooping branches that sweep gracefully in every breeze! Its abundant red berries grow in clusters, giving it a most "dressed-up" appearance. Dark green leaves; heavy, compact grower. Limited stock—ask for prices. To surprise and delight friends and neighbors, choose it!



A Typical *Holmes* SPECIMEN MAGNOLIA
 Hundreds in Flower. \$15.00 to \$50.00

Holmes HOLLY
 RED BERRY
 WONDER

B&B. 4 to 5 ft.
 \$6.50
 Drive-in price





Special !
B & B, with Fruit
18in.-2ft., \$2.90

NAGAMI KUMQUAT
B & B, with Fruit
2 to 3 ft., \$4.50

Special DRIVE-IN *Values*

Special !
Bare Root
1-yr., \$1.75

EUSTIS LIMEQUAT
B & B, with Fruit
2 to 3 ft., \$2.90



For Perfect "Exterior Decoration"

HOLMES MINIATURE CITRUS

Delightful Tru-Dwarfs

Decorate Your Lawn—Serve Your Table

Here are your "Picture Trees," designed by Holmes to grow, thrive and decorate your lawns and gardens and to stay **MINIATURE** in size.

Bred on dwarf rootstock, they're possessed of perfect drawing-room manners—never sprawl into ungainly growth, stay neat, trim and tidy and "know their place" like well-groomed little ladies and gentlemen!

Besides gracing your grounds, bringing you garlands of appetizing colors, they bring you gifts of delicious flavor-packed fruit!

Most of their fruits can be eaten out of hand, rind and all! Tasty, tangy or sweet, they dress up salads, replace lemons, make delicious drinks. Holmes varieties are **ALL THE BEST**, many kinds bearing the year round.

Indulge yourself in **ALL THE COLORS**. Plant your favorite, then add one each of the others. They'll make every day seem like Christmas Day with their heavy crops! And your "Picture Trees" will picture your true delight.

KUMQUATS. First in favor. Skin and flesh both equally tasty. Excellent for use in raw salads. Kumquat preserves make delicious ice-cream sundaes, fill sandwiches.

✓ **Marumi.** Round, golden yellow fruit an inch long; sweet.

✓ **Meiwa.** Round, sweet fruit. Best for eating fresh.

✓ **Nagami.** Golden yellow, oblong; well flavored.

✓ **CALAMONDIN.** Very often everbearing with its bright orange-red fruit. Because it is acid, the Calamondin is a kind of native lemon, and successfully replaces lemons in every use. In addition to use in iced drinks, salads, salad dressings, it makes a fine marmalade. Holmes frankly believes every home should have one!

✓ **MEYER LEMON.** Heavy bearer of large, highly acid fruit. Our best Lemon.

✓ **EUSTIS LIMEQUAT.** Holmes Limequats bear two to three crops a year in our nursery. Think what this means—with proper feeding your garden enjoys a "Perfect Picture Tree" several times a year. And the Limequat isn't just decoration. You'll use it on your table, in your kitchen, in place of both lemons and limes. Be sure you plant a Limequat!

LIME

✓ **Hillisboro.** Improved Key Lime, easy to grow. Bears heavy, small, juicy yellow fruit. We have a good stock of small sizes.

✓ **Rangpur.** Larger than Hillisboro. A strong, fast, upright grower. An abundant producer of round, smooth-skinned fruit with reddish pulp full of delicious juice. We are happy to offer this again. We have a few small trees.

✓ **Tahiti (Persian).** Extra fine large green Lime of top quality. As a rule, the tree is hard to grow. We have a few small trees, also large sizes.

Prices of Holmes Miniature Citrus

1 yr., bare root.....	\$1 75	<i>Heavy Specimens. B&B</i>
2 yr., bare root.....	2 50	2 to 3 ft..\$3 50 to \$4 75
3 yr., bare root.....	3 25	3 to 4 ft.. 5 00 to 6 00
		4 to 5 ft.. 6 50 to 8 50
<i>Heavy Specimens. B&B</i>		5 to 6 ft.. 9 00 to 12 50
12 to 18 in.	\$2 00 to \$2 50	6 to 8 ft..13 00 to 19 50
18 to 24 in.	2 75 to 3 25	8 to 10 ft.....20 00 up.



Be Our Guest in

HOLMES COLOR-

You're Invited

Bring your camera, your family, your loved ones—and take their pictures posed among the beautiful riots of color that make up Holmes Color-Camera Paradise!

Beauty Beyond Price

Here you indulge yourself in trimmed and manicured acres of the most beautiful gardens in all of Florida. Masses of Roses in season—tumults of Azaleas—bowers of Hibiscus—billows of Camellias—sweeps of Gardenias—nodding Palms—sculptured Podocarpus—spilling Vines—flaming Flowering Trees—virtually all of the colors of the rainbow, but in an abundance of plenty you seldom see, always remember.

Your Private Vistas

For your pleasure, we've marked off nearly a dozen BEAUTY SPOTS where a sweep of lawn meets a wall of blooming color, just for color-camera fans. Special benches are provided, with seats painted pale sky-blue. (All other of the exquisite wrought-iron furniture you see, is for sale!) Each party is limited to 5-minute use of each beauty spot—so you will seldom wait, but find it quick and easy to take the “shots” you want of the ones you love!





CAMERA PARADISE!

Sign The Guest Book

Remember, you are our guest! Our grounds are yours to enjoy! No clerks will bother you, no salesmen will approach you; there's no admission charge, nothing to buy! We would like you to sign our guest book, just for fun! Then observe the rules. Take no longer than 5 minutes in any beauty spot. We'll promise you our usual perfect Florida sun and Holmes unusually fine and beautiful flowers. Come out any time!

Group Tours, Clubs Invited

Local groups of all kinds are welcome to use our grounds for meetings. We can often provide group tours, special flower exhibits and flower arrangements to give your meeting special festive significance. Naturally, such facilities can be offered only during the mid-week. Phone us for appointment.

Carnival Calendar

Any time you choose will find Holmes Color-Camera Paradise a delight. However, here's the Color Carnival Calendar telling when you'll find various plants at their peak of perfection:

Azaleas—Nov. to March.

Hibiscus—Oct. to June

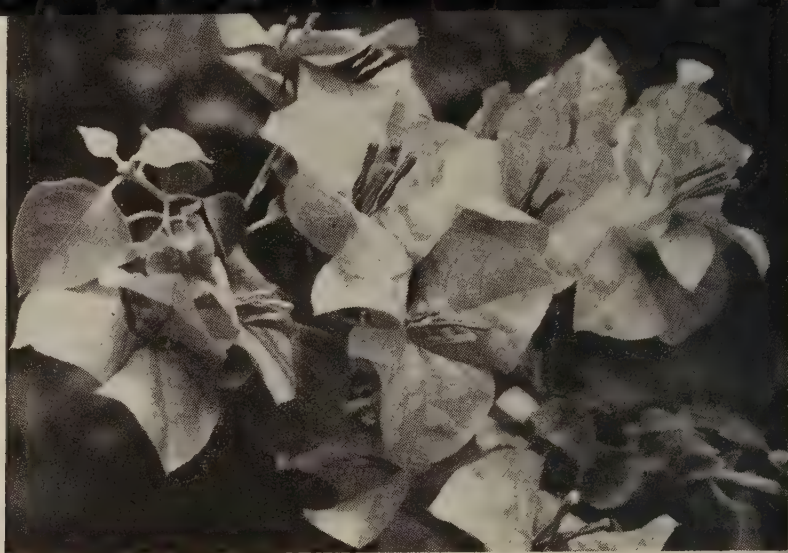
Camellia—Dec. to March

Gardenia—April to June

Roses—Jan. to May

Flowers—Dec. to June





SCARLETT O'HARA—Reddest, Biggest! \$2.50

All that Buginvillea could possibly mean to you, **Scarlett O'Hara IS!** Bears the largest bracts of blooms of any Buginvillea, full of 3-in. flowers. Then, to make sure this achievement won't be overlooked, it colors them scandalously vivid red! Want showiness? Want awe-inspiring sweeps of beauty? Then you come right out and get **your Scarlett O'Hara!** 4-in. pots \$2.50; gal. \$5.00

HOLMES DYNA-GRO

**BETTER
STRONGER
MORE
BEAUTIFUL**

**\$1.25
UP**

**TEN
CHOICE
KINDS**

Strong growth and color run wild are characteristic of the Buginvillea. Nothing can beat these easy-growing vines and shrubs for winter bloom over a long season. Just at the time when you most want plenty of color outdoors, the Buginvillea is most obliging! It is not too particular as to soil and does not require large amounts of water. It outranks everything when it comes to showy flowering during the long winter blooming season.

We invite you to come to the Nurseries and choose what you like best when it is in bloom. All of our plants are well grown and we can really boast about their quality, as they are absolutely first class in every way. Do not confuse them with poor quality plants. At our prices they are bargains.

AFTERGLOW. Yellow-orange, changing to salmon and light rose.

CRIMSON LAKE. Brilliant crimson. Very vigorous. An old reliable sort.

PANAMA PINK. Lovely mauve-pink, like a sweet pea.

SPECTABILIS. Rich deep purple; very large bracts. A good strong grower.

All varieties not otherwise priced:

4-in. pots \$1.25; 5-in. pots \$2.00; gal. cans \$2.50 and \$3.00; 5-qt. cans \$3.50; 4-gal. cans, specimens, \$5.00 to \$7.50.



BARBARA KARST—Chain Bloomer! \$1.50

Just envision the picture above with every branch a chain of bloom from end to end! More like shooting sprays of brilliant crimson than like an earth-bound plant. Bushier, denser, and even better in every way than our most reliable old kinds. It can be sheared into neat, tidy forms without loss of color impact. 4-in. pots \$1.50; gal. \$3.00; 5 qt. \$3.50.

BUGINVILLAEA

BETTER TIMES. Rich red flowers. New; unusual in vigor; produces fast growth and longer blooming season, continuing well after most other varieties have stopped. 4-in. pot \$1.25; gal. can \$2.00; 4 gal. can \$5.00.

BETTY HENDRY. Pinkish red bracts. Low, spreading, and very free flowering, blooming 1 to 2 ft. along branches and stems. A new daintier color, and one you should own, enjoy. But order early—every year we sell out every plant when in bloom! 4-in. pot \$1.50; gal. can \$3.00; 5-qt. can \$4.00.

ELIZABETH DOXEY. All the generous growth of Buginvillea in WHITE flowers! Adds a new note to your home, to fill in backgrounds, create living walls of lasting Beauty. Equals the reds in strength of vigorous growth. 4-in. pot \$1.50; 5-in. pot \$2.00; 5-qt. can \$4.00.

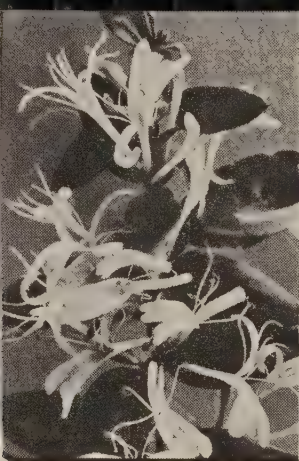
GLABRA SANDERIANA. Purple flowering. The genuine old-fashioned kind, commonest of all! Lowest priced, too, because it's so easy to grow—your assurance of care-free abundance of growth and bloom. Bushy, dense grower. Trims back well. 4-in. pot \$1.00; gal. \$2.00.

GOLDEN GLOW. Golden yellow. If you've never grown a Buginvillea, then you can be glad you waited! Because now you can surely find a place for this new and sensational golden beauty. Exceptionally free flowering and a vigorous vine-type grower, it will delight you with its vibrant shower of seemingly unending bloom. 4-in. pot \$1.50; 5-qt. can \$5.00; gal. can \$3.50.

BUSH-TYPE BUGINVILLAEA

ENCORE. Low, bushy, compact; grows slowly to hold its true "bush" shape. Fills and overflows with very bright rosy pink blooms, which come later in the season and continue long after most other Buginvilleas. Sure to give you joy because each plant is an ornamental, individual mass of striking color that requires practically no care. 4-in. pot \$1.50; gal. can \$3.00.

CRIMSON LAKE JR. Bush-type for individual, specimen-spot planting. Attention-attracting brilliant crimson, designed to give you the most effective means of "painting" your garden with lavish masses of solid color. Single plants, spaced out at three to four points provide dazzling thrills for any garden. 4-in. pot \$1.75; gal. \$3.50.



Scarlet
Honeysuckle



Golden
Trumpet



Yellow
Jessamine

Holmes MAGNACOLOR VINES

Flood Your Home with Masses of Color!

GOLDEN TRUMPET (Allamanda).

Because of the giant size of every bloom, ordinarily 4 to 5 in. across, this vine drapes fences, porches, walls, pagodas and everything it touches with a golden yellow garb. It is nothing short of magnificent all through its blooming season, which continues long after most others have stopped. May also be trained as a spectacular shrub. Qt. 60c; gal. \$2.00.

50c

up

BIGNONIA speciosa. Glossy dark leaves and great clusters of large, purplish, trumpet-shaped flowers. Blooms March to May. Gal. \$2.00.

Flame vine. Very vigorous. Orange-red, tubular flowers in dense clusters for Xmas and the next 3 to 4 months. Qt. 75c and \$1.00; gal. \$2.00; 4 gals. \$3.50 to \$5.00.

BUGINVILLAEA. Very showy. We consider this the most beautiful of all flowering vines. See pages 54 and 55 for prices and descriptions.

CRYPTOSTEGIA grandiflora (Rubbery-vine). Attractive lavender flowers; dark green foliage. Qt. 75c; gal. \$2.00.

FICUS repens (Evergreen Climbing Fig). Very vigorous vine with small, dark gray-green leaves and slender growth. 4-in. pot \$1.00; gal. can. \$2.00.

SCARLET HONEYSUCKLE. Tubular scarlet flowers on a broad-leaved, hardy vine. Qt. 50c; gal. \$1.50. Also white Honeysuckle.

JESSAMINE, Yellow. Evergreen foliage and pure yellow, fragrant flowers in winter and spring. Qt. 60c; gal. \$1.50 and \$2.00.

PETRAEA volubilis (Queen's Wreath). Rough evergreen leaves; exquisite purplish blue flowers in panicles. Gal. \$2.50.

QUISQUALIS indica (Rangoon Creeper). A profusion of star-shaped flowers in bunches on a large, twining shrub of rapid growth. Blooms are white in the morning, changing to red before night; rich fragrance. Qt. 50c; gal. \$2.00.

RHYNCHOSPERMUM jasminoides (Confederate Jasmine). Dark evergreen leaves and fragrant, white, star-shaped flowers. Hardy. Qt. 75c; gal. \$2.00; 4 gals. \$3.50.

SENECIO confusus (Mexican Flame-vine). Daisy-like, orange-red flowers in clusters. Qt. 50c; gal. \$2.00.

SOLANUM wendlandi (Paradise Flower). Large vine with coarse leaves and elegant lilac-blue flowers. Qt. 50c; gal. \$2.00; 4 gals. \$3.50.

TECOMA capensis (Cape Honeysuckle). Strong shrubby climber with showy orange-scarlet flowers. Qt. 35c; gal. \$1.50.

THUNBERGIA grandiflora. Large, soft, pointed leaves and pale lavender-blue flowers. Gal. \$2.50.

Vine Collection

Pothos Nephthytis Monstera Philodendrons

Beautiful tropical vines for climbing up palm tree trunks. A fine collection of the choicest sorts.

\$1.00, \$1.50, \$2.50, \$5.00 and up



Bloom for 3 Months—Dozens of Colors!

Choose Your DAYLILIES

From HOLMES 100-ft. Beds!

20 30c
varieties ea.

These ravishing new Daylilies mean dozens of colors can blaze for months wherever you choose! Use them to trim your flower beds, line your walks, cheer up your patios! Vigorous, prolific, they're practically "self sustaining"—take no effort! Fragrant, too!

Begin to bloom in late winter, they continue with undiminished enthusiasm right through July. Choose yours early, share the joy of their first blooms in your own garden. We have many other varieties, too. Come to see them when they are in bloom.

Amaryllis. Golden orange; large and handsome. 3½ ft. 30c each.

Apricot. Clear bright yellow of fine form. 2 ft. 30c each.

Aurantiaca. Stiffly recurved flower of reddish orange. 2 ft. 30c each.

Aureole. Rich golden yellow. 3 ft. 30c each.

Bagdad. Orange-red, yellow and brown; large, profuse. 3½ ft. \$1.00 each.

Bijou. Small flowers in clusters; profuse bloomer. Orange, overcast fulvous red with darker midzone. 2 ft. 75c each.

Cinnabar. Brownish red with cadmium-yellow throat. Very free flowering. 2½–3 ft. 50c each.

Cressida. Reddish orange with fulvous band on each petal. 3 ft. 30c each.

Dawn. Light rose marked deeper at petal tips. 40 in. July. 30c each.

Dumortieri. Cadmium-yellow shaded orange. 1 ft. 30c each.

Emily Hume. Orange-yellow; fluted petals. 3½ ft. \$1.00 each.

Florham. Soft yellow; fragrant. 3 ft. 30c each.

Fulva. Rusty orange-red. Very vigorous. 2 ft. 30c each.

Gypsy. Small; deep orange. 2½ ft. 30c each.

J. A. Crawford. Light yellow, deeper in throat. 4 ft. 30c each.

J. R. Mann. Apricot-yellow. 3½ ft. 45c each.

Lemon King. Soft yellow; recurved petals. 42 in. 30c each.

Linda. Golden yellow flecked cinnamon; throat shaded rose. 2½ ft. \$1.00 each.

Margaret Perry. Fulvous red; orange throat. 4 ft. 30c each.

Middendorfi. Rich yellow; fragrant. 1½ ft. 30c each.

Modesty. Pale lemon-yellow; cupped, fragrant blooms. 3 ft. 50c each.

Mrs. John J. Tigert. Brazil-red, yellow base. \$1.50 each.

Ophir. Golden yellow; fragrant. 30c each.

Orangeman. Deep orange; very large. 3 ft. 30c each.

Sir Michael Foster. Clear yellow; fragrant, funnel-shape flowers. 4 ft. 30c each.

Sovereign. Lemon color. 2½ ft. 30c each.

Thunbergi. Buttercup-yellow; fragrant. 3 ft. 30c each.

Viscountess Byng. Yellow flushed apricot. 30c each.

NOTE—prices are for one bib only and sizes indicate the height the different varieties grow. Also we can supply clumps at \$1.00 to \$5.00 each.



You Always Get The BEST Plants FIRST at Holmes!
NOW! "UPSWEEP" LIGUSTRUM

- Actually *vertical* growing—upsweep branching!
- Forms a *cylindrical* shape—no clipping needed!
- Makes finest spaced single or group specimens!

The perfect form for hedging plants! Upsweep grows the way you want it to, without care, pruning or shearing! It is "right" in every way—not too narrow, not too broad, not too tall, not too short (*in short*, it's exactly right!).

Simply phenomenal the way it combines *every* good quality. Vigorous, hardy, compact, naturally shapely, evergreen and filled with dense dark green true Ligustrum leaves. To make sure you have 100% complete satisfaction, every Holmes Up sweep Ligustrum is grafted—absolutely free of root-knot. Get it this year; watch it "perform" for you!

Heavy, bushy, B&B, 12 to 18 in. \$2.00; 18 to 24 in. \$2.50 up.

BUSH LIGUSTRUM

The truly proven, most vigorous varieties, in a choice of three distinct shapes. All are grafted—won't root-knot; thrive for years (own-root kinds may last a year or two!).

Lucidum. Bushy and compact, the one used for hedges and edgings. Shears well. White flowers, bunches of berries.

Nobilis. More upright than Lucidum; rapid grower.

Iwata. Intermediate in size; bushy, compact; small leaves.

Well-bushed plants, B&B, any of above three:

12 to 18 in.....\$1 50		2 to 3 ft.....\$2.75 to \$3 25
18 to 24 in..\$2.00 to	2 25	3 to 4 ft..... 4.00 to 5 00

DWARF HOLLY. (Malpighia). Small, glossy, holly-like, dark green leaves. Seldom grows over 3 ft. Qt. 50c; gal. \$1.50 and \$2.00.

Ligustrum lucidum





**Red Cattle
GUAVA**



**Holmes
LOQUAT**



**Stuart
PECAN**

Enjoy the Abundance and Variety of
**HOLMES FLORIDA-ADAPTED
FRUIT and NUTS**

(Plant these any month of the year)

GUAVA, Red Cattle. An evergreen shrub with glossy leaves. Red fruits. Qt. 35c; gal. \$1.50.

LOQUAT. A handsome, large-leaved tree with fragrant flowers. Yellow oblong fruit about size of a plum, maturing in spring. Good for cooking.

\$1.50

Gal.

3 to 4 ft., B&B. 4 00

6 to 8 ft., B&B. \$6.00 to \$8 00

MANGO, Hayden. Finest of all, most prolific, tasty.

Gal. \$4.00 and \$5 00

6-gal. can. \$12 50 up

(Plant when dormant in December and January)

Stuart Pecans. Very large, finest flavor; tree is large and strong. Produces heaviest crops for us.

2 to 3 ft..\$1 75 | 4 to 5 ft..\$2 75 | 6 to 8 ft..\$4 00

3 to 4 ft.. 2 25 | 5 to 6 ft.. 3 50 | 8 to 10 ft.. 6 00

Jewel Peach. Freestone; very prolific, highly colored.

2 to 3 ft..\$0 90 | 4 to 5 ft..\$1 50

3 to 4 ft.. 1 00 | 5 to 7 ft.. 2 00

Scuppernong Grape. Large, tasty, juicy, bronze-colored.

Beacon Grape. Early ripening, black; large bunches.

1-yr..\$0 65 | 2-yr..\$0 95

Excelsior Plum. Early. Rapid grower; deep wine-red fruit, with firm and very juicy flesh. Brooksville North.

Kelsey Plum. Large, heart shape; greenish yellow skin.

2 to 3 ft..\$0 90 | 3 to 4 ft..\$1 00 | 4 to 5 ft..\$1 25

Hood Pear. Large; white flesh. Juicy and mellow.

Pineapple Pear. Large, handsome; crisp juicy flesh.

2 to 3 ft..\$0 90 | 4 to 5 ft..\$1 50 | 6 to 8 ft., heavy

3 to 4 ft.. 1 00 | 5 to 6 ft.. 2 00 | transplant.\$3 00

Tane-Nashi Persimmon. Large, attractive; light yellow skin changing to bright red. Yellow flesh of fine quality.

2 to 3 ft..\$0 90 | 4 to 5 ft..\$1 65

3 to 4 ft.. 1 00 | 5 to 6 ft.. 2 50

Celeste Fig. Medium size; violet skin. Firm, juicy.

2 to 3 ft..\$0 90 | 3 to 4 ft..\$1 25 | 4 to 5 ft..\$2 00

**Tane-Nashi
PERSIMMON**

**Beacon
GRAPE**

**Hood
PEAR**



HOLMES HERITAGE-

26 Years of Selective Parent Stock Make These

**BARE
ROOT**
\$1.50
up

All Holmes Citrus Trees are grown Mother Nature's way, out in our nursery rows. Here roots can develop, "wide-area" feeding can take place, deep-down root vitality can grow. Then with years of time and tedious care, roots are pruned, trees are transplanted and heaviest root growth is encouraged.

This is why you can "Buy Trees Today—Pick Fruit Tomorrow" when you come to Holmes. Each citrus tree in our nursery is literally "portable" fruit market! These dense root systems dig up in solid balls, so that you can haul them to your grounds, plant them and they practically never know they've been moved! Actually, it IS as easy as that with a Holmes tree!

Only at Holmes Nursery can you buy Root-Pruned Transplanted Citrus Trees, specially wire-balled in treated burlap to give you greatest assurance of success.

HOLMES TEMPLE ORANGE 4 ft. \$5.00 B & B

See our special lot of these—specially cultured to stimulate strong growth, heavy crops. Temple is the outstanding Orange of our age—tops in flavor, juice; smooth kid-glove skin.

Other Varieties

Hamlin. Very juicy and sweet. We have some extra large trees at regular prices. Early.

Murcott. Highly colored fruit; thin skin, superb flavor. Midseason.

Parson Brown. Medium size and fine quality. Early.
Pineapple. Heavy producer of juicy fruits. Midseason.
Satsuma. Medium to large; sweet and highly flavored.
Dancy Tangerine. Medium size, deep orange color, spicy.

Valencia. Large to medium-sized fruit of excellent quality. The best late Orange, year in and year out. The quality of the fruit always ranks high. Strong grower; free producer, February to August.

HOLMES PRICES FOR ALL

Bare Root			Balled specimens		
2 to 3 ft.	3 to 4 ft.	2 to 3 ft.	3 to 4 ft.	4 to 5 ft.	
\$1.50	\$2.50	\$3.50	\$4 to \$5	\$6 to \$7	

Plant in Nov., Dec. and Jan., for best results.

HOLMES GRAFTED AVOCADOS

Since Avocados do not come true from seed, we offer only the finest grafted plants in varieties hardy enough to recommend for Central Florida. Much depends upon having a good root system.

We learned a long time ago that Avocados must have rich soil and plenty of moisture. Plant grafted trees in pits well prepared with ample Holmes Dyna-Gro Compost. Other necessities are abundant moisture at all times, mulching and spraying with copper and other sprays as instructed in bulletins from the State Experiment Station. Our grafted trees grow very fast when properly cared for.

CHAIN CITRUS

Breeding from "Best Tree" the Thorobreds of Citrus

Good fruit trees are a matter of good breeding, just as in all Nature's work. The first thing you must have is good "parent stock"—good "mother" trees. Consistently good trees, like Holmes, are never grown from seed, but from selected bearing wood cut from trees of proved performance—heavy bearers of luscious big fruits, trees that produce in spite of adverse weather, excess dryness, and so on.

With this kind of proved bearing stock in our Heritage-Chain Citrus, Holmes can predict what these trees we started 4 to 12 years ago will do for you today—they will give you better fruit and more of it!

SPECIAL: This year we will have 784 Dyna-Gro cultured "super" trees, in small, medium and large size, for yards and gardens. Really "super," they've been specially irrigated, sprayed, triple fed. Get yours!

**BALLED
& BUR-
LAPPED**

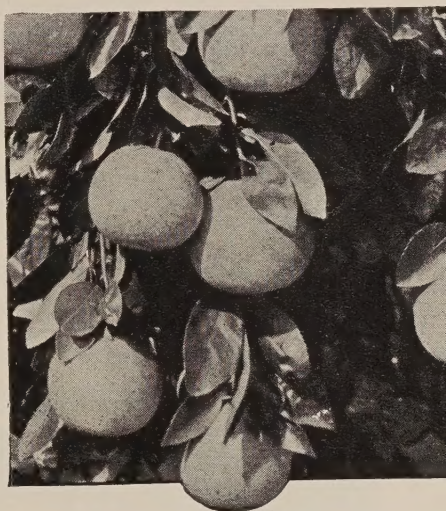
**\$3.50
up**

HOLMES "RED-RED" GRAPEFRUIT

Only \$7.00 Now

The masterpiece of all the reds! Red inside—red blush outside! Most appetizing and best flavored of all! Specially budded Sour Orange understock by Holmes to give it most vigor, sturdiness, most prolific fruiting. Early and late—starts in November, holds till June. See us today. We can move wire-balled trees any time.

B&B \$10.00 up; wire-balled, \$15.00 up.



Duncan. A very juicy variety of best quality. December to May. Early.

Foster. Purplish pink flesh. Very early.

Marsh Seedless. Heavy crops of fine quality. Smooth yellow skin. Late.

TANGELO. Similar to grapefruit in growth, but the skin is more easily removed. Agreeable flavor.

ORANGE AND GRAPEFRUIT TREES

Large Balled Specimens		
5 to 6 ft.	6 to 8 ft.	8 to 10 ft.
\$8 to \$10	\$12.50 to \$15	\$20 to \$35

Middle Oct. to Middle May is best planting time.

BRED TO PRODUCE BIG CROPS

Gottfried. A. Very vigorous tree, quite hardy. Ripens Aug., Sept.

Lula. A. Pear-shaped fruit. Light green skin; flesh pale to greenish yellow. Very productive. Ripens Dec., Jan.

Taylor. A. Small to medium size. Dark skin and light yellow flesh. Ripens Dec., Jan., Feb.

Winter Mexican. B. Oblong or broad pear-shaped fruit with dark leathery skin. Vigorous and hardy. Dec., Jan. Best-quality grafted Avocados in nail-keg sizes. 2 to 5 feet.

2 to 3 ft.....	\$3 50	4 to 5 ft.....	\$6 50 to \$7 50
3 to 4 ft.....	4 50	5-qt. cans....	1 50 and 2 00

Thousands of Bearing Trees, Moved Successfully, Make This Amazing Promise Possible!

“Buy Trees Today— Pick Fruit Tomorrow”

- Holmes 26-Year Method Now Perfected!
- 5 to 6-ft. Trees Are Easily Hauled in Your Car!
- Our Planting Service Brings You Fruit-Filled 8 to 20-foot Trees Without Work!

HOLMES BEARING ORANGE TREES

The perfect way to buy fruit—on the tree!

Why wait—why prune—why feed—why mulch—why spray for 7 to 12 years **TO GET WHAT YOU CAN HAVE TODAY!**

LOW AS
\$12.50

6 to 8 ft.

Balled

Holmes has already done all that for you! And in addition Holmes has weeded out the poor producers, so all you buy are “bumper crop” trees! Here’s real economy. You start getting your money back the day this tree is moved into your yard!

Holmes Bearing Trees are “created” by nurtured, nursery care. Raised under irrigation in field rows to develop immense roots, continually sprayed, fed three times a season, root-pruned and mulched. That’s why they develop to bear bigger crops than ordinary “just grown” trees of the same age.

Holmes Orange trees give you a daily crop starting today. The earlier you order, the better your first year’s crop. See us today.

For other sizes, see prices, page 60.

HOLMES “FULL-OF-FRUIT” GIANT CITRUS TREES BIGGEST BARGAINS IN FLORIDA!

8 to 10 ft.

\$20

TO

\$25

10 to 12 ft.

\$30

TO

\$40

13 ft. up

\$45

TO

\$60

CHOICE OF ALMOST ALL VARIETIES ON PAGES 60-61
ALL ARE WIRE BALLED AT NO EXTRA CHARGE

Revolutionary offer! Just one of these “Self-Service” Full-of-Fruit Bearing Trees in your back yard gives you all the Oranges or Grapefruit ANY family can eat! Not at some future date, but the day after you order. No fuss, muss or bother! See us today—Eat fruit tomorrow!

Remember, you get “super trees” when you buy these Giants. We have irrigated, sprayed, root-pruned, and fertilized every one over a 7 to 12 year period.

A Holmes 7-year tree usually equals ordinary 10-year-old trees in size, crops—gives you up to 3 more years of bearing life. Wire-balled by our special method, they move without losing scarcely a leaf or fruit! At these prices, they’re Florida’s Biggest Bargains—You’ll eat enough fruit the first year to pay for them!

Only Holmes Nursery offers you this Bargain Service!



Ready and Waiting for You

JUST 485 "FULL-OF-FRUIT" TREES

Now Bearing • Now Ripe • Now Ready to Eat

See Holmes Today

Pick Your Own Fruit Tomorrow





AMAZING "Full-of-Fruit" Trees **\$12.50**
Order Today—Pick Fruit Tomorrow! **UP**

No Waiting! 24-hour Results See page 62

***New!* FASHION ROSE • \$2.00 ea.**

Plant Patent No. 789

Holmes is **FIRST** with "Grown in Florida" Fashion! Its amazing new qualities are verified! Flowers with tropical abandon for 8 to 10 months! Blooms in clusters all over bush—new replace old before latter fade! Every bloom like a true Hybrid Tea—full 3½-inch bouquet size. Let its glowing promise bless your garden! See page 38 for other Holmes "Proven" Roses.

©

